To: Interested Parties
Fr: CFFE PAC
Re: New Battleground State Survey on the Economy
November 1, 2024

New Battleground State Poll Finds 56% of Americans
Prefer A "New Way Forward" on the Economy

Full toplines & crosstabs follow this summary memo.

Survey Methodology: This CFFE PAC survey is based on 1,098 interviews conducted October 23-29, 2024 by YouGov on the internet of registered voters in the states of Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, and Wisconsin. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. Respondents were selected from YouGov to be representative of registered voters. The margin of error is +/- 3.3%.

Key Findings:

- **When it comes to the economy, 56% of voters prefer "a new way forward",** while only 31% want "a return to how things were in the past." 84% of Democrats, 45% of Independents and 29% of Republicans want a new way forward.

- **Vice President Harris has a 4% lead** over Former President Trump (50-46%).

- **Democrats have a 3 point advantage on which party has the right approach on the economy (49-46).** Republicans had a 5 point advantage (42-37) in a similar battleground state [poll fielded by the Winning Jobs Narrative in February](#).

- Since February's survey, **Democrats have increased their trust over Republicans on six key economic issues,** like "strengthening the middle class" and "putting hardworking people first." [See chart on page 2]

- **Americans are split on what to blame for rising costs,** with 50% faulting too much government spending and 50% faulting corporate greed, which is a net 3% swing toward corporate greed since February.

- **59% believe we should invest in policies that lower costs and raise incomes** for working people compared to 41% who want to keep taxes low for everyone.

- **76% say they made their choice in the Presidential election because they think that candidate will do a better job on the economy**. Inflation is ranked as the #1 issue facing the US today, with immigration second, and jobs and the economy 3rd.

Party Trust on Key Economic Issues

Q: Here is a list of issues. For each one, please indicate whether you believe the Democratic Party or the Republican Party does a better job on that issue:	February[1] Dem Advantage	October Dem Advantage	D Shift Feb to Oct
Strengthening the middle class	+5	+8	**+3**
Growing the economy	-10	-4	**+6**
Fighting outsourcing and bringing jobs back to America	-10	-6	**+4**
Fighting inflation and lowering the cost of living	-7	-3	**+4**
Putting hardworking people first	+5	+7	**+2**
Respecting and valuing hard work	-2	+2	**+4**

About Campaign for a Family Friendly Economy

The Campaign for a Family Friendly Economy is a national organization dedicated to advancing a family friendly economic agenda. The Campaign for a Family Friendly Economy includes the Family Friendly Action Fund and CFFE PAC, as well as state teams working to pass family friendly policies and elect family friendly candidates.

We started the Campaign for a Family Friendly Economy, a project of the Family Friendly Action Fund, because we believe:

> Nobody should have to choose between making a living and caring for themselves or their family.

> Economic policies that will make families' lives easier are popular with the majority of Americans, but we need to elect new lawmakers to pass these policies.

We started the CFFE PAC because we believe candidates need to hear directly from voters during elections about the economic issues that matter most in their lives.

Learn more at FamilyFriendlyEconomy.org

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[1] February Winning Jobs Narrative Survey: Impact Research, N=1,000 likely 2024 general election voters across 7 battleground states: AZ, GA, MI, NC, NV, PA, and WI as well an oversample of N=200 turnout Democrats. We collected interviews via text-to-web and online panel between February 9-18, 2024. The margin of error for a sample of this size is +/- 3.1 percentage points at the 95% level of confidence.

Center for a Family Friendly Economy - Toplines YouGov Blue

Sample   Online sample of 1,098 voters fielded from October 23 to October 29, 2024.

Margin of Error   ±3.3%

1. How [favorable or unfavorable] do you regard the following public officials or figures?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable
Kamala Harris	35%	15%	9%	41%
Donald Trump	32%	14%	9%	46%
Joe Biden	24%	22%	13%	42%
Ruben Gallego	32%	16%	23%	29%
Kari Lake	28%	16%	14%	42%
Elissa Slotkin	23%	27%	26%	25%
Mike Rogers	12%	31%	24%	34%
Jacky Rosen	26%	28%	11%	35%
Sam Brown	27%	20%	20%	33%
Bob Casey Jr.	22%	30%	23%	25%
Dave McCormick	12%	32%	21%	35%
Tammy Baldwin	29%	22%	17%	32%
Phillip Anderson	2%	27%	59%	13%
Eric Hovde	22%	17%	14%	46%

2. This November, there will be U.S. elections for President, Congress and other offices. Will you...

Definitely vote	66%
Probably vote	5%
Maybe vote	2%
Probably not vote	1%
Definitely not vote	1%
I have already voted	24%
Totals	99%
N	**1,098**

3. Presidential Vote 2024 with Kamala Harris - Full Recoded

Kamala Harris	50%
Donald Trump	46%
Robert F. Kennedy Jr.	0%
Cornel West	0%

Jill Stein 1%

Chase Oliver 1%

Another candidate 1%

Undecided 1%

Undecided Third Party 0%

Totals 100%

N **1,098**

4. When it comes to the economy, which do you agree with more, even if neither is exactly right?

We should invest in policies that lower costs and raise incomes for working people. Hardworking Americans are the engines of our economy–and when they can thrive, the economy grows, businesses prosper, and America is more competitive 59%

We should keep taxes low for everyone and reduce burdensome regulations on businesses. That will make America more competitive, grow the economy, and create greater opportunity for all 41%

Totals 100%

N **1,098**

5. When it comes to the economy, generally speaking, would you prefer [a new way forward or a return to how things were in the past]?

A new way forward 56%

A return to how things were in the past 31%

Not sure 12%

Totals 99%

N **1,098**

6. In your opinion, which of the following is more to blame for rising costs?

Rising costs are more the fault of too much government spending 50%

Rising costs are more the fault of corporate greed 50%

Totals 100%

N **1,098**

7. Do you have more confidence in [Democrats or Republicans] to have the right approach on the economy?

Democrats much more 35%

Democrats somewhat more 14%

Republicans somewhat more 10%
Republicans much more 36%
Not sure 5%
Totals 100%
N **1,098**

8. What are the top issues facing the U.S. today? Select up to 5.
Inflation 54%
Immigration policy 46%
Jobs and the economy 42%
Abortion policy 34%
The budget, taxes, and the federal deficit 31%
Healthcare policy, including Medicare and Medicaid 28%
Crime 25%
Democracy 23%
Climate change and the environment 23%
Social Security 21%
Housing and homelessness 22%
Gun policy 19%
Income inequality 13%
The drug war and the opioid crisis 13%
Education 12%
Voting rights 10%
Racism and race relations 10%
Terrorism 9%
The Israel-Hamas war 7%
Escalating conflict in the Middle East 7%
The war in Ukraine 6%
Infrastructure and transportation 5%
LGBTQ rights 5%
Criminal justice reform 5%
Foreign trade 2%
COVID-19 Pandemic 1%
Other 2%
N **1,098**

9. Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	The Democrats do a better job on this issue	The Re-publicans do a better job on this issue	Neither party does a good job on this issue	Not sure
Immigration	31%	46%	18%	5%
Crime	35%	43%	15%	7%
Democracy	48%	36%	11%	6%
Abortion	52%	27%	16%	5%
Health care	47%	28%	18%	7%
Public safety	39%	41%	13%	8%
Strengthening the middle class	46%	38%	11%	5%
Growing the economy	41%	45%	9%	6%
Fighting outsourcing and bringing jobs back to America	35%	41%	16%	8%
Fighting inflation and lowering the cost of living	39%	42%	15%	4%
Putting hardworking people first	45%	38%	12%	5%
Respecting and valuing hard work	42%	40%	12%	6%

10. [You have said you are planning to vote for/You have said you voted for] [Presidential candidate]. Which of the following is closer to your view?
Asked of respondents who are certain of who they will vote/have voted for

[I am voting for/I have voted for] [Presidential candidate] because [he/she/they] will do a better job with the economy 76%

[I am voting for/I have voted for] [Presidential candidate] for another reason 24%

Totals 100%

N **1,087**

11. Which of the following comes closer to your views on abortion, even if none are exactly right?

I personally support the right to abortion and believe it should be legal and available 46%

I am personally against abortion, but I do not believe government should prevent someone from making that decision for themselves 30%

I personally believe having an abortion is wrong and should be illegal 19%

Don't know 4%

Totals 99%

N **1,098**

12. For each of the following statements, how much do you [agree or disagree]?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
The Democratic party has moved too far left	38%	12%	17%	22%	11%
The Republican party has moved too far right	36%	14%	16%	21%	13%

13. Overall, do you think the economy is...

Getting better	28%
Staying the same	22%
Getting worse	50%
Not sure	0%
Totals	100%
N	**1,098**

14. Which of the following do you personally think is MOST responsible for economic growth in the U.S.?

The work and spending of everyday Americans	60%
The outputs of corporations and large employers	11%
The wealth created by investments, including private investment funds	11%
Public investment in things like roads, education, energy, and infrastructure	19%
Totals	101%
N	**1,098**

Center for a Family Friendly Economy - Toplines YouGov Blue

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The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 3.3%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where *CV* is the coefficient of variation of the sample weights and *n* is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Public Officials Favorability Grid — Kamala Harris
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	35%	41%	35%	35%	32%	34%	29%	40%	32%	39%	31%	61%	38%	27%
Somewhat favorable	15%	23%	19%	14%	10%	11%	16%	14%	14%	17%	13%	21%	22%	19%
Somewhat unfavorable	9%	16%	16%	7%	4%	3%	9%	8%	10%	7%	8%	12%	11%	11%
Very unfavorable	41%	20%	30%	43%	53%	53%	45%	38%	44%	36%	48%	6%	28%	43%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	35%	33%	37%	39%	34%	36%	35%	43%	32%	*	36%	38%	33%
Somewhat favorable	15%	11%	19%	18%	14%	16%	14%	14%	15%	*	14%	17%	16%
Somewhat unfavorable	9%	7%	11%	13%	7%	11%	7%	7%	10%	*	9%	7%	8%
Very unfavorable	41%	48%	34%	30%	45%	36%	44%	36%	43%	*	41%	37%	42%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	35%	69%	14%	3%	68%	41%	6%	73%	5%	*	66%	2%	*	34%
Somewhat favorable	15%	24%	23%	5%	22%	21%	5%	23%	7%	*	23%	4%	*	24%
Somewhat unfavorable	9%	5%	28%	11%	6%	11%	9%	2%	14%	*	6%	10%	*	16%
Very unfavorable	41%	3%	35%	81%	4%	28%	80%	2%	73%	*	4%	83%	*	27%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

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Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	35%	43%	48%	38%	25%
Somewhat favorable	15%	27%	18%	14%	12%
Somewhat unfavorable	9%	10%	12%	7%	9%
Very unfavorable	41%	20%	23%	41%	54%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	35%	33%	44%	27%	37%
Somewhat favorable	15%	18%	16%	15%	12%
Somewhat unfavorable	9%	8%	7%	10%	9%
Very unfavorable	41%	41%	32%	47%	42%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	35%	1%	69%	7%
Somewhat favorable	15%	3%	26%	12%
Somewhat unfavorable	9%	12%	4%	38%
Very unfavorable	41%	84%	1%	44%
Weighted N	**1,098**	**506**	**549**	**43**

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YouGov Blue

Public Officials Favorability Grid — Donald Trump
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	32%	28%	25%	32%	34%	39%	36%	29%	38%	23%	36%	12%	34%	27%
Somewhat favorable	14%	12%	15%	15%	17%	11%	15%	13%	13%	15%	15%	10%	5%	17%
Somewhat unfavorable	9%	16%	12%	6%	5%	5%	9%	8%	8%	9%	7%	12%	16%	13%
Very unfavorable	46%	44%	48%	47%	44%	44%	40%	50%	41%	53%	42%	66%	46%	43%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	32%	37%	27%	28%	33%	29%	34%	28%	33%	*	36%	31%	28%
Somewhat favorable	14%	14%	13%	16%	13%	16%	12%	15%	14%	*	11%	12%	17%
Somewhat unfavorable	9%	9%	8%	14%	7%	12%	7%	8%	8%	*	9%	10%	8%
Very unfavorable	46%	39%	52%	41%	47%	44%	47%	49%	45%	*	44%	47%	47%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	32%	2%	21%	63%	4%	20%	63%	3%	55%	*	3%	65%	*	25%
Somewhat favorable	14%	4%	18%	23%	4%	14%	21%	4%	22%	*	4%	24%	*	20%
Somewhat unfavorable	9%	9%	25%	6%	7%	13%	6%	7%	9%	*	9%	7%	*	15%
Very unfavorable	46%	84%	36%	7%	86%	53%	10%	86%	14%	*	84%	5%	*	40%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

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Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov**Blue**

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	32%	15%	26%	25%	44%
Somewhat favorable	14%	14%	8%	16%	15%
Somewhat unfavorable	9%	13%	13%	8%	6%
Very unfavorable	46%	58%	53%	52%	35%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	32%	25%	21%	43%	35%
Somewhat favorable	14%	19%	12%	12%	14%
Somewhat unfavorable	9%	8%	10%	10%	7%
Very unfavorable	46%	48%	57%	35%	45%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	32%	68%	1%	5%
Somewhat favorable	14%	24%	4%	14%
Somewhat unfavorable	9%	5%	9%	36%
Very unfavorable	46%	3%	85%	45%
Weighted N	**1,098**	**506**	**549**	**43**

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YouGov Blue

Public Officials Favorability Grid — Joe Biden
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	24%	25%	21%	25%	26%	22%	21%	26%	22%	26%	20%	42%	29%	23%
Somewhat favorable	22%	28%	26%	22%	15%	20%	21%	23%	18%	27%	19%	35%	26%	19%
Somewhat unfavorable	13%	26%	23%	8%	4%	6%	12%	13%	13%	13%	11%	16%	19%	16%
Very unfavorable	42%	22%	30%	45%	55%	52%	46%	39%	47%	34%	50%	7%	26%	42%
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Very favorable	24%	24%	24%	28%	22%	26%	22%	31%	21%	*	25%	27%	21%
Somewhat favorable	22%	17%	26%	25%	21%	23%	21%	24%	21%	*	20%	24%	22%
Somewhat unfavorable	13%	12%	13%	18%	11%	16%	11%	12%	13%	*	11%	12%	14%
Very unfavorable	42%	46%	37%	29%	46%	36%	46%	33%	45%	*	44%	37%	43%
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Somewhat favorable	22%	38%	27%	5%	35%	29%	5%	43%	3%	*	38%	4%	*	29%
Somewhat unfavorable	13%	11%	21%	14%	12%	16%	11%	4%	19%	*	12%	11%	*	22%
Very unfavorable	42%	5%	39%	80%	6%	28%	80%	1%	76%	*	5%	83%	*	38%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

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Somewhat favorable	22%	39%	23%	23%	16%
Somewhat unfavorable	13%	16%	17%	12%	11%
Very unfavorable	42%	19%	22%	39%	57%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
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Somewhat favorable	22%	25%	28%	18%	19%
Somewhat unfavorable	13%	14%	13%	12%	13%
Very unfavorable	42%	38%	32%	51%	43%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
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Center for a Family Friendly Economy

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Public Officials Favorability Grid — Ruben Gallego
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	32%	*	*	*	*	48%	25%	37%	26%	41%	30%	*	*	*
Somewhat favorable	16%	*	*	*	*	13%	17%	16%	19%	12%	17%	*	*	*
Somewhat unfavorable	23%	*	*	*	*	11%	20%	26%	24%	20%	23%	*	*	*
Very unfavorable	29%	*	*	*	*	27%	39%	21%	31%	27%	30%	*	*	*
Weighted N	**175**	**22**	**31**	**32**	**39**	**52**	**81**	**93**	**106**	**70**	**113**	**6**	**42**	**14**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	32%	28%	36%	*	29%	26%	36%	*	26%	*	*	34%	*
Somewhat favorable	16%	11%	22%	*	16%	20%	14%	*	17%	*	*	16%	*
Somewhat unfavorable	23%	23%	22%	*	24%	26%	21%	*	21%	*	*	22%	*
Very unfavorable	29%	37%	20%	*	31%	28%	30%	*	36%	*	*	27%	*
Weighted N	**175**	**93**	**83**	**45**	**130**	**64**	**111**	**28**	**133**	**3**	**52**	**66**	**46**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	32%	61%	*	4%	*	*	6%	60%	7%	*	59%	1%	*	*
Somewhat favorable	16%	24%	*	8%	*	*	9%	28%	7%	*	22%	8%	*	*
Somewhat unfavorable	23%	11%	*	33%	*	*	27%	10%	34%	*	20%	26%	*	*
Very unfavorable	29%	4%	*	55%	*	*	58%	2%	52%	*	0%	65%	*	*
Weighted N	**175**	**87**	**7**	**82**	**47**	**52**	**77**	**81**	**94**	**0**	**84**	**76**	**0**	**16**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	32%	*	*	44%	17%
Somewhat favorable	16%	*	*	11%	23%
Somewhat unfavorable	23%	*	*	19%	27%
Very unfavorable	29%	*	*	26%	33%
Weighted N	**175**	**14**	**48**	**56**	**58**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	32%	*	*	18%	*
Somewhat favorable	16%	*	*	13%	*
Somewhat unfavorable	23%	*	*	21%	*
Very unfavorable	29%	*	*	49%	*
Weighted N	**175**	**31**	**37**	**50**	**55**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	32%	1%	60%	*
Somewhat favorable	16%	3%	26%	*
Somewhat unfavorable	23%	34%	11%	*
Very unfavorable	29%	62%	2%	*
Weighted N	**175**	**77**	**92**	**6**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Public Officials Favorability Grid — Kari Lake
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	28%	*	*	*	*	29%	43%	16%	31%	25%	21%	*	*	*
Somewhat favorable	16%	*	*	*	*	7%	16%	16%	12%	21%	21%	*	*	*
Somewhat unfavorable	14%	*	*	*	*	7%	7%	19%	18%	7%	8%	*	*	*
Very unfavorable	42%	*	*	*	*	56%	34%	49%	39%	46%	50%	*	*	*
Weighted N	**175**	**22**	**31**	**32**	**39**	**52**	**81**	**93**	**106**	**70**	**113**	**6**	**42**	**14**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	28%	30%	26%	*	31%	30%	28%	*	28%	*	*	37%	*
Somewhat favorable	16%	23%	8%	*	16%	23%	11%	*	15%	*	*	9%	*
Somewhat unfavorable	14%	13%	14%	*	12%	13%	14%	*	16%	*	*	24%	*
Very unfavorable	42%	33%	52%	*	42%	33%	47%	*	40%	*	*	31%	*
Weighted N	**175**	**93**	**83**	**45**	**130**	**64**	**111**	**28**	**133**	**3**	**52**	**66**	**46**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	28%	12%	*	46%	*	*	54%	8%	46%	*	10%	55%	*	*
Somewhat favorable	16%	2%	*	29%	*	*	28%	6%	25%	*	5%	24%	*	*
Somewhat unfavorable	14%	16%	*	9%	*	*	9%	15%	13%	*	14%	11%	*	*
Very unfavorable	42%	70%	*	15%	*	*	10%	72%	17%	*	71%	10%	*	*
Weighted N	**175**	**87**	**7**	**82**	**47**	**52**	**77**	**81**	**94**	**0**	**84**	**76**	**0**	**16**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	28%	*	*	18%	24%
Somewhat favorable	16%	*	*	20%	22%
Somewhat unfavorable	14%	*	*	9%	6%
Very unfavorable	42%	*	*	53%	47%
Weighted N	**175**	**14**	**48**	**56**	**58**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	28%	*	*	51%	*
Somewhat favorable	16%	*	*	10%	*
Somewhat unfavorable	14%	*	*	6%	*
Very unfavorable	42%	*	*	32%	*
Weighted N	**175**	**31**	**37**	**50**	**55**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	28%	55%	8%	*
Somewhat favorable	16%	28%	5%	*
Somewhat unfavorable	14%	10%	16%	*
Very unfavorable	42%	7%	71%	*
Weighted N	**175**	**77**	**92**	**6**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Public Officials Favorability Grid — Elissa Slotkin
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	23%	*	19%	21%	19%	26%	22%	23%	17%	33%	18%	*	*	*
Somewhat favorable	27%	*	34%	31%	22%	20%	27%	26%	28%	25%	26%	*	*	*
Somewhat unfavorable	26%	*	30%	18%	29%	24%	28%	24%	26%	25%	28%	*	*	*
Very unfavorable	25%	*	17%	30%	30%	30%	24%	26%	29%	17%	28%	*	*	*
Weighted N	**153**	**18**	**33**	**30**	**28**	**44**	**76**	**76**	**102**	**51**	**121**	**15**	**6**	**10**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	23%	24%	21%	26%	22%	33%	18%	28%	23%	*	19%	32%	24%
Somewhat favorable	27%	27%	26%	27%	27%	25%	28%	22%	25%	*	25%	31%	25%
Somewhat unfavorable	26%	22%	29%	26%	26%	21%	28%	29%	28%	*	31%	16%	22%
Very unfavorable	25%	26%	23%	21%	26%	21%	26%	21%	24%	*	25%	22%	29%
Weighted N	**153**	**72**	**81**	**30**	**123**	**49**	**103**	**28**	**99**	**6**	**75**	**31**	**34**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	23%	43%	*	2%	52%	15%	4%	49%	5%	*	47%	1%	*	*
Somewhat favorable	27%	41%	*	12%	36%	28%	18%	35%	22%	*	40%	13%	*	*
Somewhat unfavorable	26%	14%	*	37%	10%	30%	36%	13%	33%	*	12%	36%	*	*
Very unfavorable	25%	2%	*	49%	2%	27%	43%	3%	40%	*	2%	51%	*	*
Weighted N	**153**	**73**	**11**	**69**	**49**	**48**	**56**	**62**	**90**	**1**	**67**	**66**	**5**	**15**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	23%	*	*	30%	12%
Somewhat favorable	27%	*	*	23%	27%
Somewhat unfavorable	26%	*	*	28%	28%
Very unfavorable	25%	*	*	20%	33%
Weighted N	**153**	**7**	**25**	**44**	**77**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	23%	*	*	14%	21%
Somewhat favorable	27%	*	*	31%	24%
Somewhat unfavorable	26%	*	*	25%	27%
Very unfavorable	25%	*	*	30%	28%
Weighted N	**153**	**27**	**24**	**49**	**52**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	23%	2%	41%	*
Somewhat favorable	27%	12%	39%	*
Somewhat unfavorable	26%	34%	16%	*
Very unfavorable	25%	51%	4%	*
Weighted N	**153**	**65**	**78**	**11**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Public Officials Favorability Grid — Mike Rogers
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	12%	*	7%	11%	18%	16%	6%	18%	12%	11%	13%	*	*	*
Somewhat favorable	31%	*	28%	29%	30%	29%	39%	22%	33%	26%	33%	*	*	*
Somewhat unfavorable	24%	*	30%	15%	22%	21%	23%	24%	28%	15%	20%	*	*	*
Very unfavorable	34%	*	35%	45%	29%	34%	31%	36%	26%	48%	34%	*	*	*
Weighted N	**153**	**18**	**33**	**30**	**28**	**44**	**76**	**76**	**102**	**51**	**121**	**15**	**6**	**10**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	12%	12%	12%	8%	13%	9%	13%	8%	12%	*	10%	15%	18%
Somewhat favorable	31%	30%	31%	39%	28%	26%	33%	32%	30%	*	29%	25%	33%
Somewhat unfavorable	24%	22%	26%	19%	25%	25%	23%	28%	23%	*	31%	16%	14%
Very unfavorable	34%	37%	31%	34%	33%	40%	31%	32%	35%	*	29%	45%	35%
Weighted N	**153**	**72**	**81**	**30**	**123**	**49**	**103**	**28**	**99**	**6**	**75**	**31**	**34**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	12%	0%	*	27%	0%	5%	29%	1%	20%	*	0%	28%	*	*
Somewhat favorable	31%	11%	*	50%	12%	30%	47%	11%	44%	*	12%	47%	*	*
Somewhat unfavorable	24%	26%	*	17%	24%	32%	17%	23%	23%	*	22%	20%	*	*
Very unfavorable	34%	62%	*	6%	64%	33%	7%	65%	13%	*	66%	5%	*	*
Weighted N	**153**	**73**	**11**	**69**	**49**	**48**	**56**	**62**	**90**	**1**	**67**	**66**	**5**	**15**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	12%	*	*	12%	14%
Somewhat favorable	31%	*	*	26%	37%
Somewhat unfavorable	24%	*	*	17%	22%
Very unfavorable	34%	*	*	45%	27%
Weighted N	**153**	**7**	**25**	**44**	**77**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	12%	*	*	6%	19%
Somewhat favorable	31%	*	*	45%	22%
Somewhat unfavorable	24%	*	*	28%	28%
Very unfavorable	34%	*	*	21%	32%
Weighted N	**153**	**27**	**24**	**49**	**52**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	12%	28%	0%	*
Somewhat favorable	31%	49%	13%	*
Somewhat unfavorable	24%	17%	28%	*
Very unfavorable	34%	6%	59%	*
Weighted N	**153**	**65**	**78**	**11**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Public Officials Favorability Grid — Jacky Rosen
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	26%	*	*	*	*	*	*	*	26%	*	*	*	*	*
Somewhat favorable	28%	*	*	*	*	*	*	*	25%	*	*	*	*	*
Somewhat unfavorable	11%	*	*	*	*	*	*	*	14%	*	*	*	*	*
Very unfavorable	35%	*	*	*	*	*	*	*	36%	*	*	*	*	*
Weighted N	**77**	**11**	**12**	**14**	**14**	**27**	**39**	**38**	**51**	**27**	**43**	**8**	**13**	**13**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	26%	*	*	*	25%	*	25%	*	26%	*	*	*	*
Somewhat favorable	28%	*	*	*	28%	*	27%	*	25%	*	*	*	*
Somewhat unfavorable	11%	*	*	*	10%	*	11%	*	14%	*	*	*	*
Very unfavorable	35%	*	*	*	37%	*	37%	*	34%	*	*	*	*
Weighted N	**77**	**37**	**40**	**21**	**57**	**25**	**53**	**12**	**55**	**1**	**35**	**21**	**20**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	26%	*	*	*	*	*	*	*	*	*	*	*	*	*
Somewhat favorable	28%	*	*	*	*	*	*	*	*	*	*	*	*	*
Somewhat unfavorable	11%	*	*	*	*	*	*	*	*	*	*	*	*	*
Very unfavorable	35%	*	*	*	*	*	*	*	*	*	*	*	*	*
Weighted N	**77**	**41**	**3**	**34**	**23**	**22**	**32**	**36**	**41**	**1**	**36**	**35**	**3**	**4**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	26%	*	*	*	*
Somewhat favorable	28%	*	*	*	*
Somewhat unfavorable	11%	*	*	*	*
Very unfavorable	35%	*	*	*	*
Weighted N	**77**	**13**	**21**	**14**	**30**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	26%	*	*	*	*
Somewhat favorable	28%	*	*	*	*
Somewhat unfavorable	11%	*	*	*	*
Very unfavorable	35%	*	*	*	*
Weighted N	**77**	**12**	**14**	**27**	**24**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	26%	*	*	*
Somewhat favorable	28%	*	*	*
Somewhat unfavorable	11%	*	*	*
Very unfavorable	35%	*	*	*
Weighted N	**77**	**37**	**40**	**0**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Public Officials Favorability Grid — Sam Brown
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	27%	*	*	*	*	*	*	*	29%	*	*	*	*	*
Somewhat favorable	20%	*	*	*	*	*	*	*	22%	*	*	*	*	*
Somewhat unfavorable	20%	*	*	*	*	*	*	*	20%	*	*	*	*	*
Very unfavorable	33%	*	*	*	*	*	*	*	30%	*	*	*	*	*
Weighted N	**77**	**11**	**12**	**14**	**14**	**27**	**39**	**38**	**51**	**27**	**43**	**8**	**13**	**13**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	27%	*	*	*	28%	*	24%	*	34%	*	*	*	*
Somewhat favorable	20%	*	*	*	11%	*	20%	*	13%	*	*	*	*
Somewhat unfavorable	20%	*	*	*	23%	*	21%	*	22%	*	*	*	*
Very unfavorable	33%	*	*	*	38%	*	36%	*	30%	*	*	*	*
Weighted N	**77**	**37**	**40**	**21**	**57**	**25**	**53**	**12**	**55**	**1**	**35**	**21**	**20**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	27%	*	*	*	*	*	*	*	*	*	*	*	*	*
Somewhat favorable	20%	*	*	*	*	*	*	*	*	*	*	*	*	*
Somewhat unfavorable	20%	*	*	*	*	*	*	*	*	*	*	*	*	*
Very unfavorable	33%	*	*	*	*	*	*	*	*	*	*	*	*	*
Weighted N	**77**	**41**	**3**	**34**	**23**	**22**	**32**	**36**	**41**	**1**	**36**	**35**	**3**	**4**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	27%	*	*	*	*
Somewhat favorable	20%	*	*	*	*
Somewhat unfavorable	20%	*	*	*	*
Very unfavorable	33%	*	*	*	*
Weighted N	**77**	**13**	**21**	**14**	**30**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	27%	*	*	*	*
Somewhat favorable	20%	*	*	*	*
Somewhat unfavorable	20%	*	*	*	*
Very unfavorable	33%	*	*	*	*
Weighted N	**77**	**12**	**14**	**27**	**24**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	27%	*	*	*
Somewhat favorable	20%	*	*	*
Somewhat unfavorable	20%	*	*	*
Very unfavorable	33%	*	*	*
Weighted N	**77**	**37**	**40**	**0**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Public Officials Favorability Grid — Bob Casey Jr.

How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	22%	*	12%	16%	30%	29%	22%	22%	22%	22%	20%	*	*	*
Somewhat favorable	30%	*	35%	40%	26%	13%	31%	28%	29%	33%	30%	*	*	*
Somewhat unfavorable	23%	*	33%	19%	15%	22%	21%	25%	23%	23%	22%	*	*	*
Very unfavorable	25%	*	19%	26%	30%	36%	26%	25%	27%	22%	28%	*	*	*
Weighted N	**195**	**20**	**60**	**26**	**40**	**49**	**90**	**102**	**129**	**66**	**159**	**17**	**9**	**9**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	22%	19%	25%	15%	25%	19%	24%	33%	19%	*	29%	17%	20%
Somewhat favorable	30%	23%	38%	34%	29%	33%	28%	28%	30%	*	26%	36%	28%
Somewhat unfavorable	23%	25%	20%	31%	19%	20%	24%	15%	24%	*	26%	23%	23%
Very unfavorable	25%	33%	17%	20%	27%	28%	24%	23%	26%	*	19%	24%	29%
Weighted N	**195**	**99**	**96**	**57**	**137**	**79**	**115**	**33**	**141**	**5**	**73**	**74**	**35**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	22%	46%	*	0%	49%	21%	1%	48%	3%	*	43%	0%	*	*
Somewhat favorable	30%	43%	*	17%	35%	46%	9%	38%	23%	*	40%	18%	*	*
Somewhat unfavorable	23%	8%	*	37%	10%	24%	30%	11%	32%	*	13%	29%	*	*
Very unfavorable	25%	3%	*	46%	6%	10%	59%	3%	42%	*	4%	53%	*	*
Weighted N	**195**	**91**	**8**	**96**	**52**	**76**	**66**	**82**	**109**	**4**	**93**	**79**	**4**	**19**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	**Race / Educ**			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	22%	*	*	20%	19%
Somewhat favorable	30%	*	*	35%	28%
Somewhat unfavorable	23%	*	*	22%	22%
Very unfavorable	25%	*	*	23%	31%
Weighted N	**195**	**14**	**22**	**52**	**107**

	Total	**Gender / Educ**			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	22%	*	21%	21%	23%
Somewhat favorable	30%	*	32%	30%	26%
Somewhat unfavorable	23%	*	26%	22%	24%
Very unfavorable	25%	*	21%	27%	28%
Weighted N	**195**	**23**	**42**	**67**	**60**

	Total	**Pres. vote 2024**		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	22%	0%	45%	*
Somewhat favorable	30%	20%	41%	*
Somewhat unfavorable	23%	34%	11%	*
Very unfavorable	25%	47%	2%	*
Weighted N	**195**	**93**	**94**	**7**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Public Officials Favorability Grid — Dave McCormick

How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	12%	*	10%	9%	14%	17%	9%	15%	13%	10%	14%	*	*	*
Somewhat favorable	32%	*	33%	37%	29%	34%	38%	28%	35%	25%	34%	*	*	*
Somewhat unfavorable	21%	*	29%	18%	22%	9%	21%	22%	18%	27%	20%	*	*	*
Very unfavorable	35%	*	28%	37%	35%	39%	32%	36%	33%	38%	32%	*	*	*
Weighted N	**195**	**20**	**60**	**26**	**40**	**49**	**90**	**102**	**129**	**66**	**159**	**17**	**9**	**9**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	12%	14%	11%	13%	12%	12%	12%	13%	14%	*	12%	11%	9%
Somewhat favorable	32%	36%	28%	37%	30%	33%	31%	18%	34%	*	34%	33%	32%
Somewhat unfavorable	21%	21%	21%	28%	18%	27%	17%	23%	21%	*	16%	27%	21%
Very unfavorable	35%	29%	41%	22%	40%	27%	40%	46%	31%	*	37%	29%	38%
Weighted N	**195**	**99**	**96**	**57**	**137**	**79**	**115**	**33**	**141**	**5**	**73**	**74**	**35**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	12%	4%	*	21%	3%	4%	29%	3%	19%	*	4%	26%	*	*
Somewhat favorable	32%	9%	*	55%	7%	32%	51%	11%	48%	*	8%	54%	*	*
Somewhat unfavorable	21%	24%	*	19%	22%	28%	13%	22%	21%	*	28%	15%	*	*
Very unfavorable	35%	63%	*	4%	68%	36%	7%	64%	12%	*	60%	5%	*	*
Weighted N	**195**	**91**	**8**	**96**	**52**	**76**	**66**	**82**	**109**	**4**	**93**	**79**	**4**	**19**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	12%	*	*	12%	15%
Somewhat favorable	32%	*	*	25%	38%
Somewhat unfavorable	21%	*	*	28%	16%
Very unfavorable	35%	*	*	34%	31%
Weighted N	**195**	**14**	**22**	**52**	**107**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	12%	*	12%	10%	17%
Somewhat favorable	32%	*	24%	41%	30%
Somewhat unfavorable	21%	*	29%	20%	17%
Very unfavorable	35%	*	36%	29%	35%
Weighted N	**195**	**23**	**42**	**67**	**60**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	12%	24%	2%	*
Somewhat favorable	32%	58%	8%	*
Somewhat unfavorable	21%	15%	27%	*
Very unfavorable	35%	4%	63%	*
Weighted N	**195**	**93**	**94**	**7**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Public Officials Favorability Grid — Tammy Baldwin
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	29%	*	*	*	*	35%	25%	32%	28%	30%	31%	*	*	*
Somewhat favorable	22%	*	*	*	*	7%	26%	19%	20%	24%	21%	*	*	*
Somewhat unfavorable	17%	*	*	*	*	8%	14%	20%	14%	21%	13%	*	*	*
Very unfavorable	32%	*	*	*	*	50%	35%	29%	37%	25%	35%	*	*	*
Weighted N	**90**	**17**	**16**	**13**	**15**	**30**	**39**	**51**	**50**	**40**	**78**	**4**	**4**	**5**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	29%	26%	33%	*	31%	15%	37%	*	27%	*	26%	37%	*
Somewhat favorable	22%	23%	21%	*	19%	35%	15%	*	25%	*	22%	23%	*
Somewhat unfavorable	17%	24%	9%	*	13%	28%	11%	*	19%	*	16%	9%	*
Very unfavorable	32%	28%	37%	*	37%	22%	37%	*	29%	*	36%	30%	*
Weighted N	**90**	**50**	**40**	**20**	**71**	**32**	**58**	**18**	**60**	**1**	**30**	**41**	**14**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	29%	56%	*	0%	69%	*	0%	59%	5%	*	47%	3%	*	*
Somewhat favorable	22%	32%	*	10%	25%	*	8%	31%	14%	*	36%	4%	*	*
Somewhat unfavorable	17%	10%	*	24%	4%	*	19%	10%	22%	*	17%	18%	*	*
Very unfavorable	32%	1%	*	66%	2%	*	73%	0%	59%	*	0%	75%	*	*
Weighted N	**90**	**46**	**3**	**41**	**31**	**27**	**32**	**40**	**48**	**3**	**52**	**35**	**0**	**4**

23

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	29%	*	*	31%	31%
Somewhat favorable	22%	*	*	23%	19%
Somewhat unfavorable	17%	*	*	17%	10%
Very unfavorable	32%	*	*	29%	40%
Weighted N	**90**	**6**	**7**	**34**	**43**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	29%	*	*	*	26%
Somewhat favorable	22%	*	*	*	20%
Somewhat unfavorable	17%	*	*	*	14%
Very unfavorable	32%	*	*	*	39%
Weighted N	**90**	**23**	**17**	**16**	**34**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	29%	2%	54%	*
Somewhat favorable	22%	8%	34%	*
Somewhat unfavorable	17%	23%	10%	*
Very unfavorable	32%	68%	2%	*
Weighted N	**90**	**40**	**47**	**4**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Public Officials Favorability Grid — Phillip Anderson
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	2%	*	*	*	*	0%	0%	3%	0%	4%	2%	*	*	*
Somewhat favorable	27%	*	*	*	*	42%	19%	32%	35%	16%	30%	*	*	*
Somewhat unfavorable	59%	*	*	*	*	50%	66%	53%	61%	56%	54%	*	*	*
Very unfavorable	13%	*	*	*	*	8%	15%	12%	4%	24%	14%	*	*	*
Weighted N	**90**	**17**	**16**	**13**	**15**	**30**	**39**	**51**	**50**	**40**	**78**	**4**	**4**	**5**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	2%	3%	0%	*	0%	5%	0%	*	2%	*	0%	0%	*
Somewhat favorable	27%	25%	28%	*	28%	18%	31%	*	27%	*	40%	20%	*
Somewhat unfavorable	59%	61%	56%	*	55%	65%	55%	*	57%	*	54%	66%	*
Very unfavorable	13%	11%	16%	*	17%	13%	13%	*	14%	*	6%	14%	*
Weighted N	**90**	**50**	**40**	**20**	**71**	**32**	**58**	**18**	**60**	**1**	**30**	**41**	**14**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	2%	0%	*	4%	0%	*	5%	0%	3%	*	3%	0%	*	*
Somewhat favorable	27%	26%	*	28%	27%	*	24%	26%	28%	*	25%	31%	*	*
Somewhat unfavorable	59%	56%	*	60%	52%	*	67%	56%	60%	*	57%	58%	*	*
Very unfavorable	13%	19%	*	8%	22%	*	5%	18%	9%	*	15%	11%	*	*
Weighted N	**90**	**46**	**3**	**41**	**31**	**27**	**32**	**40**	**48**	**3**	**52**	**35**	**0**	**4**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	2%	*	*	4%	0%
Somewhat favorable	27%	*	*	16%	41%
Somewhat unfavorable	59%	*	*	53%	56%
Very unfavorable	13%	*	*	26%	4%
Weighted N	**90**	**6**	**7**	**34**	**43**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	2%	*	*	*	0%
Somewhat favorable	27%	*	*	*	37%
Somewhat unfavorable	59%	*	*	*	58%
Very unfavorable	13%	*	*	*	5%
Weighted N	**90**	**23**	**17**	**16**	**34**

		Pres. vote 2024		
	Total	Donald Trump	Kamala Harris	Other/undecided
Very favorable	2%	4%	0%	*
Somewhat favorable	27%	32%	24%	*
Somewhat unfavorable	59%	58%	58%	*
Very unfavorable	13%	6%	18%	*
Weighted N	**90**	**40**	**47**	**4**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Public Officials Favorability Grid — Eric Hovde
How [favorable or unfavorable] do you regard the following public officials or figures?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Very favorable	22%	*	*	*	*	25%	24%	22%	23%	21%	24%	*	*	*
Somewhat favorable	17%	*	*	*	*	25%	14%	20%	18%	16%	17%	*	*	*
Somewhat unfavorable	14%	*	*	*	*	9%	12%	16%	21%	5%	10%	*	*	*
Very unfavorable	46%	*	*	*	*	41%	50%	43%	38%	57%	49%	*	*	*
Weighted N	**90**	**17**	**16**	**13**	**15**	**30**	**39**	**51**	**50**	**40**	**78**	**4**	**4**	**5**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Very favorable	22%	23%	21%	*	26%	18%	25%	*	22%	*	21%	23%	*
Somewhat favorable	17%	16%	18%	*	17%	17%	17%	*	19%	*	23%	12%	*
Somewhat unfavorable	14%	21%	6%	*	5%	28%	6%	*	16%	*	10%	19%	*
Very unfavorable	46%	40%	55%	*	53%	36%	52%	*	43%	*	47%	45%	*
Weighted N	**90**	**50**	**40**	**20**	**71**	**32**	**58**	**18**	**60**	**1**	**30**	**41**	**14**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very favorable	22%	1%	*	48%	2%	*	50%	2%	41%	*	4%	48%	*	*
Somewhat favorable	17%	4%	*	31%	4%	*	31%	3%	28%	*	2%	39%	*	*
Somewhat unfavorable	14%	17%	*	11%	12%	*	6%	12%	15%	*	17%	9%	*	*
Very unfavorable	46%	78%	*	10%	82%	*	13%	84%	16%	*	77%	4%	*	*
Weighted N	**90**	**46**	**3**	**41**	**31**	**27**	**32**	**40**	**48**	**3**	**52**	**35**	**0**	**4**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Very favorable	22%	*	*	25%	23%
Somewhat favorable	17%	*	*	14%	20%
Somewhat unfavorable	14%	*	*	4%	15%
Very unfavorable	46%	*	*	57%	42%
Weighted N	**90**	**6**	**7**	**34**	**43**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Very favorable	22%	*	*	*	26%
Somewhat favorable	17%	*	*	*	21%
Somewhat unfavorable	14%	*	*	*	19%
Very unfavorable	46%	*	*	*	34%
Weighted N	**90**	**23**	**17**	**16**	**34**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Very favorable	22%	48%	1%	*
Somewhat favorable	17%	34%	2%	*
Somewhat unfavorable	14%	13%	14%	*
Very unfavorable	46%	6%	82%	*
Weighted N	**90**	**40**	**47**	**4**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

General Election Vote Intent
This November, there will be U.S. elections for President, Congress and other offices. Will you...

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Definitely vote	66%	75%	71%	68%	67%	55%	67%	66%	65%	68%	65%	70%	75%	58%
Probably vote	5%	9%	9%	4%	3%	2%	6%	5%	6%	4%	4%	7%	5%	9%
Maybe vote	2%	1%	5%	2%	1%	1%	2%	3%	2%	2%	1%	5%	0%	7%
Probably not vote	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%
Definitely not vote	1%	2%	1%	1%	2%	2%	1%	1%	2%	0%	0%	2%	10%	0%
I have already voted	24%	14%	13%	23%	26%	40%	24%	24%	24%	25%	27%	16%	9%	24%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Definitely vote	66%	68%	64%	73%	64%	72%	63%	68%	67%	*	65%	69%	65%
Probably vote	5%	5%	6%	9%	4%	8%	4%	5%	5%	*	7%	5%	3%
Maybe vote	2%	2%	3%	6%	1%	2%	2%	3%	2%	*	3%	1%	2%
Probably not vote	1%	1%	1%	1%	1%	1%	1%	0%	1%	*	1%	0%	1%
Definitely not vote	1%	1%	2%	2%	1%	2%	1%	3%	1%	*	2%	1%	0%
I have already voted	24%	24%	25%	9%	30%	16%	29%	22%	24%	*	22%	22%	28%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Definitely vote	66%	66%	53%	67%	64%	66%	68%	66%	67%	*	69%	67%	*	49%
Probably vote	5%	6%	8%	4%	6%	7%	3%	5%	4%	*	4%	4%	*	19%
Maybe vote	2%	2%	4%	2%	1%	4%	1%	1%	3%	*	2%	2%	*	5%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Probably not vote	1%	0%	7%	1%	0%	2%	0%	1%	1%	*	0%	0%	*	5%
Definitely not vote	1%	1%	3%	1%	1%	2%	1%	1%	2%	*	0%	1%	*	9%
I have already voted	24%	24%	25%	24%	28%	18%	27%	26%	23%	*	24%	26%	*	14%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Definitely vote	66%	66%	70%	68%	63%
Probably vote	5%	8%	7%	3%	5%
Maybe vote	2%	8%	2%	0%	2%
Probably not vote	1%	1%	0%	1%	1%
Definitely not vote	1%	0%	5%	1%	0%
I have already voted	24%	18%	16%	27%	28%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Definitely vote	66%	63%	72%	69%	63%
Probably vote	5%	5%	4%	6%	5%
Maybe vote	2%	2%	2%	1%	3%
Probably not vote	1%	0%	1%	1%	1%
Definitely not vote	1%	0%	1%	2%	2%
I have already voted	24%	29%	21%	20%	26%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Donald Trump	Kamala Harris	Other/undecided
		Pres. vote 2024		
Definitely vote	66%	68%	67%	46%
Probably vote	5%	5%	6%	6%
Maybe vote	2%	2%	2%	9%
Probably not vote	1%	0%	1%	4%
Definitely not vote	1%	1%	1%	10%
I have already voted	24%	25%	24%	25%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Presidential Vote 2024 with Kamala Harris - Full Recoded
Presidential Vote 2024 with Kamala Harris - Full Recoded

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Kamala Harris	50%	57%	56%	51%	43%	45%	45%	54%	46%	57%	45%	80%	60%	40%
Donald Trump	46%	37%	39%	46%	52%	53%	50%	43%	51%	39%	52%	18%	37%	47%
Robert F. Kennedy Jr.	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%
Cornel West	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%
Jill Stein	1%	2%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	2%
Chase Oliver	1%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%
Another candidate	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%	0%	5%
Undecided	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	4%
Undecided Third Party	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Kamala Harris	50%	44%	56%	53%	49%	52%	49%	58%	48%	*	51%	53%	49%
Donald Trump	46%	52%	40%	42%	47%	44%	47%	40%	48%	*	46%	44%	46%
Robert F. Kennedy Jr.	0%	1%	0%	1%	0%	1%	0%	0%	1%	*	0%	0%	2%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	1%
Jill Stein	1%	1%	1%	0%	1%	0%	1%	1%	1%	*	0%	1%	1%
Chase Oliver	1%	1%	1%	1%	1%	0%	1%	0%	0%	*	0%	1%	1%
Another candidate	1%	0%	1%	1%	1%	1%	0%	0%	0%	*	1%	0%	0%
Undecided	1%	2%	1%	2%	1%	1%	1%	0%	2%	*	2%	1%	1%
Undecided Third Party	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Kamala Harris	50%	95%	29%	6%	93%	60%	10%	95%	13%	*	92%	5%	*	54%
Donald Trump	46%	3%	36%	91%	5%	33%	87%	3%	81%	*	6%	92%	*	38%
Robert F. Kennedy Jr.	0%	0%	0%	1%	0%	1%	1%	0%	1%	*	0%	0%	*	0%
Cornel West	0%	0%	2%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	1%
Jill Stein	1%	1%	8%	0%	2%	1%	0%	0%	1%	*	1%	0%	*	2%
Chase Oliver	1%	0%	8%	0%	0%	1%	0%	0%	1%	*	0%	0%	*	0%
Another candidate	1%	1%	4%	0%	0%	1%	0%	1%	0%	*	1%	0%	*	1%
Undecided	1%	0%	12%	1%	0%	2%	1%	0%	2%	*	0%	2%	*	4%
Undecided Third Party	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Kamala Harris	50%	65%	64%	54%	37%
Donald Trump	46%	27%	32%	42%	59%
Robert F. Kennedy Jr.	0%	0%	0%	1%	0%
Cornel West	0%	2%	0%	0%	0%
Jill Stein	1%	1%	1%	1%	1%
Chase Oliver	1%	0%	1%	1%	0%
Another candidate	1%	2%	1%	1%	0%
Undecided	1%	3%	1%	1%	1%
Undecided Third Party	0%	0%	0%	0%	0%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Kamala Harris	50%	53%	60%	40%	50%
Donald Trump	46%	42%	36%	56%	48%
Robert F. Kennedy Jr.	0%	1%	0%	0%	1%
Cornel West	0%	0%	1%	0%	0%
Jill Stein	1%	1%	0%	1%	0%
Chase Oliver	1%	1%	0%	1%	0%
Another candidate	1%	1%	1%	0%	1%
Undecided	1%	0%	3%	1%	1%
Undecided Third Party	0%	0%	0%	0%	0%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Kamala Harris	50%	0%	100%	0%
Donald Trump	46%	100%	0%	0%
Robert F. Kennedy Jr.	0%	0%	0%	10%
Cornel West	0%	0%	0%	6%
Jill Stein	1%	0%	0%	21%
Chase Oliver	1%	0%	0%	15%
Another candidate	1%	0%	0%	15%
Undecided	1%	0%	0%	32%
Undecided Third Party	0%	0%	0%	1%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Thoughts on Economy

When it comes to the economy, which do you agree with more, even if neither is exactly right?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
We should invest in policies that lower costs and raise incomes for working people. Hardworking Americans are the engines of our economy–and when they can thrive, the economy grows, businesses prosper, and America is more competitive	59%	65%	62%	57%	58%	54%	52%	64%	59%	58%	57%	69%	61%	56%
We should keep taxes low for everyone and reduce burdensome regulations on businesses. That will make America more competitive, grow the economy, and create greater opportunity for all	41%	35%	38%	43%	42%	46%	48%	36%	41%	42%	43%	31%	39%	44%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
We should invest in policies that lower costs and raise incomes for working people. Hardworking Americans are the engines of our economy–and when they can thrive, the economy grows, businesses prosper, and America is more competitive	59%	53%	64%	57%	59%	57%	60%	63%	58%	*	59%	64%	54%
We should keep taxes low for everyone and reduce burdensome regulations on businesses. That will make America more competitive, grow the economy, and create greater opportunity for all	41%	47%	36%	43%	41%	43%	40%	37%	42%	*	41%	36%	46%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
We should invest in policies that lower costs and raise incomes for working people. Hardworking Americans are the engines of our economy–and when they can thrive, the economy grows, businesses prosper, and America is more competitive	59%	81%	65%	35%	85%	67%	32%	81%	40%	*	81%	31%	*	72%
We should keep taxes low for everyone and reduce burdensome regulations on businesses. That will make America more competitive, grow the economy, and create greater opportunity for all	41%	19%	35%	65%	15%	33%	68%	19%	60%	*	19%	69%	*	28%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
We should invest in policies that lower costs and raise incomes for working people. Hardworking Americans are the engines of our economy–and when they can thrive, the economy grows, businesses prosper, and America is more competitive	59%	67%	61%	55%	58%
We should keep taxes low for everyone and reduce burdensome regulations on businesses. That will make America more competitive, grow the economy, and create greater opportunity for all	41%	33%	39%	45%	42%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
We should invest in policies that lower costs and raise incomes for working people. Hardworking Americans are the engines of our economy–and when they can thrive, the economy grows, businesses prosper, and America is more competitive	59%	51%	64%	53%	64%
We should keep taxes low for everyone and reduce burdensome regulations on businesses. That will make America more competitive, grow the economy, and create greater opportunity for all	41%	49%	36%	47%	36%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
We should invest in policies that lower costs and raise incomes for working people. Hardworking Americans are the engines of our economy–and when they can thrive, the economy grows, businesses prosper, and America is more competitive	59%	34%	81%	65%
We should keep taxes low for everyone and reduce burdensome regulations on businesses. That will make America more competitive, grow the economy, and create greater opportunity for all	41%	66%	19%	35%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Economy Preference

When it comes to the economy, generally speaking, would you prefer [a new way forward or a return to how things were in the past]?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
A new way forward	56%	70%	67%	57%	47%	46%	56%	57%	53%	61%	52%	81%	65%	50%
A return to how things were in the past	31%	21%	21%	28%	39%	43%	35%	28%	36%	25%	36%	13%	19%	29%
Not sure	12%	9%	11%	15%	15%	11%	9%	15%	11%	14%	12%	6%	16%	21%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
A new way forward	56%	53%	60%	60%	55%	63%	53%	59%	56%	*	54%	63%	58%
A return to how things were in the past	31%	35%	27%	24%	34%	27%	34%	27%	32%	*	32%	28%	30%
Not sure	12%	12%	12%	15%	11%	10%	14%	14%	12%	*	14%	9%	12%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
A new way forward	56%	84%	45%	29%	88%	61%	29%	86%	33%	*	85%	27%	*	53%
A return to how things were in the past	31%	7%	27%	57%	5%	23%	57%	5%	52%	*	7%	58%	*	27%
Not sure	12%	9%	28%	14%	6%	16%	14%	9%	15%	*	9%	15%	*	20%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
A new way forward	56%	72%	67%	58%	47%
A return to how things were in the past	31%	11%	22%	29%	41%
Not sure	12%	17%	10%	13%	11%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
A new way forward	56%	59%	63%	53%	53%
A return to how things were in the past	31%	31%	20%	38%	34%
Not sure	12%	10%	18%	9%	12%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
A new way forward	56%	28%	84%	41%
A return to how things were in the past	31%	59%	7%	27%
Not sure	12%	14%	9%	31%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Opinion on Rising Costs

In your opinion, which of the following is more to blame for rising costs?

	Total	Age 18-29	30-44	45-54	55-64	65+	Gender Man	Woman	Education Less than college	College	Race White	Black	Hispanic	Other
Rising costs are more the fault of too much government spending	50%	52%	40%	51%	53%	56%	55%	47%	53%	47%	51%	41%	47%	60%
Rising costs are more the fault of corporate greed	50%	48%	60%	49%	47%	44%	45%	53%	47%	53%	49%	59%	53%	40%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status Married	Not married	Child U18 Yes	No	Employment Full Time	Not FT	Union Household Union HH	Not union HH	Not sure	Income <50K	50-100K	100K+
Rising costs are more the fault of too much government spending	50%	56%	45%	48%	51%	51%	50%	45%	52%	*	52%	46%	52%
Rising costs are more the fault of corporate greed	50%	44%	55%	52%	49%	49%	50%	55%	48%	*	48%	54%	48%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID Dem.	Ind.	Rep.	Ideology Lib.	Mod.	Cons.	Biden Job Approve	Disapprove	Not sure	2020 Vote Biden	Trump	Other	Did not vote
Rising costs are more the fault of too much government spending	50%	21%	51%	80%	18%	41%	82%	18%	76%	*	22%	83%	*	43%
Rising costs are more the fault of corporate greed	50%	79%	49%	20%	82%	59%	18%	82%	24%	*	78%	17%	*	57%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Rising costs are more the fault of too much government spending	50%	45%	49%	47%	54%
Rising costs are more the fault of corporate greed	50%	55%	51%	53%	46%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Rising costs are more the fault of too much government spending	50%	52%	42%	56%	50%
Rising costs are more the fault of corporate greed	50%	48%	58%	44%	50%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Rising costs are more the fault of too much government spending	50%	83%	21%	41%
Rising costs are more the fault of corporate greed	50%	17%	79%	59%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Party Confidence with Economy

Do you have more confidence in [Democrats or Republicans] to have the right approach on the economy?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Democrats much more	35%	39%	38%	34%	33%	31%	32%	37%	32%	38%	31%	59%	38%	25%
Democrats somewhat more	14%	19%	15%	14%	10%	11%	14%	14%	13%	15%	11%	19%	23%	14%
Republicans somewhat more	10%	9%	9%	12%	12%	10%	11%	10%	11%	10%	12%	6%	7%	9%
Republicans much more	36%	27%	30%	36%	42%	44%	41%	33%	39%	33%	41%	10%	29%	39%
Not sure	5%	7%	7%	5%	4%	4%	3%	7%	6%	4%	5%	5%	2%	13%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Democrats much more	35%	32%	37%	38%	33%	37%	33%	40%	32%	*	35%	37%	33%
Democrats somewhat more	14%	10%	17%	14%	14%	14%	13%	16%	13%	*	14%	16%	12%
Republicans somewhat more	10%	10%	11%	10%	11%	8%	12%	8%	11%	*	9%	10%	11%
Republicans much more	36%	43%	29%	32%	38%	36%	37%	32%	38%	*	35%	34%	39%
Not sure	5%	4%	7%	7%	5%	4%	6%	4%	5%	*	7%	4%	4%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrats much more	35%	69%	7%	2%	71%	38%	5%	71%	5%	*	66%	2%	*	33%

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

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	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrats somewhat more	14%	24%	12%	3%	21%	20%	3%	21%	7%	*	22%	2%	*	21%
Republicans somewhat more	10%	2%	23%	18%	2%	13%	14%	1%	18%	*	4%	18%	*	12%
Republicans much more	36%	1%	17%	74%	2%	20%	75%	3%	64%	*	4%	73%	*	25%
Not sure	5%	3%	42%	4%	4%	9%	3%	4%	6%	*	5%	5%	*	8%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Democrats much more	35%	41%	46%	38%	26%
Democrats somewhat more	14%	24%	17%	12%	11%
Republicans somewhat more	10%	4%	8%	11%	12%
Republicans much more	36%	24%	23%	35%	46%
Not sure	5%	7%	6%	3%	6%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Democrats much more	35%	36%	40%	29%	35%
Democrats somewhat more	14%	15%	15%	13%	13%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Republicans somewhat more	10%	10%	10%	12%	10%
Republicans much more	36%	39%	28%	42%	36%
Not sure	5%	1%	7%	4%	7%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Democrats much more	35%	1%	68%	5%
Democrats somewhat more	14%	0%	25%	16%
Republicans somewhat more	10%	19%	2%	25%
Republicans much more	36%	76%	1%	16%
Not sure	5%	4%	4%	38%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Top Issues

What are the top issues facing the U.S. today? Select up to 5.

	Total	Age 18-29	Age 30-44	Age 45-54	Age 55-64	Age 65+	Gender Man	Gender Woman	Education Less than college	Education College	Race White	Race Black	Race Hispanic	Race Other
Inflation	54%	55%	55%	46%	54%	56%	52%	56%	56%	50%	53%	56%	53%	51%
Immigration policy	46%	37%	31%	43%	54%	59%	48%	44%	47%	43%	49%	23%	47%	52%
Jobs and the economy	42%	47%	47%	39%	48%	34%	46%	39%	42%	42%	45%	31%	41%	38%
Abortion policy	34%	44%	31%	38%	30%	30%	26%	40%	31%	37%	32%	41%	36%	33%
The budget, taxes, and the federal deficit	31%	26%	22%	26%	40%	39%	35%	28%	30%	33%	33%	25%	22%	39%
Healthcare policy, including Medicare and Medicaid	28%	21%	29%	32%	22%	31%	25%	29%	26%	29%	29%	29%	11%	25%
Crime	25%	26%	22%	26%	24%	29%	28%	23%	28%	22%	26%	29%	18%	25%
Democracy	23%	18%	21%	22%	28%	25%	21%	25%	21%	26%	23%	22%	40%	9%
Climate change and the environment	23%	29%	29%	24%	16%	20%	22%	24%	18%	31%	22%	30%	26%	17%
Social Security	21%	7%	11%	22%	32%	29%	18%	24%	24%	15%	22%	25%	15%	11%
Housing and homelessness	22%	21%	23%	24%	24%	20%	20%	24%	25%	18%	20%	33%	27%	18%
Gun policy	19%	33%	18%	17%	14%	17%	16%	21%	19%	19%	17%	34%	17%	11%
Income inequality	13%	14%	20%	16%	8%	8%	13%	13%	11%	16%	13%	18%	8%	11%
The drug war and the opioid crisis	13%	8%	14%	14%	14%	14%	14%	13%	14%	11%	12%	10%	18%	22%
Education	12%	15%	16%	14%	10%	7%	13%	10%	10%	15%	12%	9%	18%	11%
Voting rights	10%	9%	9%	11%	11%	10%	10%	10%	9%	11%	9%	17%	7%	9%
Racism and race relations	10%	14%	13%	9%	7%	6%	10%	9%	10%	10%	7%	23%	16%	8%
Terrorism	9%	7%	5%	12%	7%	12%	9%	9%	10%	6%	8%	3%	14%	16%
The Israel-Hamas war	7%	11%	8%	6%	5%	6%	7%	7%	8%	7%	8%	5%	11%	6%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
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YouGov Blue

	Total	Age 18-29	30-44	45-54	55-64	65+	Gender Man	Woman	Education Less than college	College	Race White	Black	Hispanic	Other
Escalating conflict in the Middle East	7%	3%	7%	10%	6%	9%	8%	6%	6%	9%	8%	1%	7%	9%
The war in Ukraine	6%	2%	8%	6%	6%	6%	7%	6%	6%	7%	7%	3%	4%	9%
Infrastructure and transportation	5%	4%	7%	7%	4%	5%	7%	4%	5%	6%	6%	4%	2%	7%
LGBTQ rights	5%	11%	5%	3%	4%	1%	4%	4%	5%	4%	5%	5%	4%	1%
Criminal justice reform	5%	6%	5%	4%	4%	4%	6%	4%	5%	3%	4%	7%	7%	3%
Foreign trade	2%	3%	2%	4%	3%	2%	3%	2%	2%	2%	3%	0%	0%	3%
COVID-19 Pandemic	1%	3%	3%	1%	1%	0%	1%	1%	2%	1%	1%	3%	2%	0%
Other	2%	2%	1%	1%	4%	4%	4%	1%	2%	3%	3%	0%	2%	3%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status Married	Not married	Child U18 Yes	No	Employment Full Time	Not FT	Union Household Union HH	Not union HH	Not sure	Income <50K	50-100K	100K+
Inflation	54%	55%	52%	55%	53%	52%	54%	48%	55%	*	52%	55%	54%
Immigration policy	46%	50%	41%	33%	50%	40%	49%	46%	45%	*	45%	44%	46%
Jobs and the economy	42%	43%	42%	46%	41%	48%	39%	39%	43%	*	39%	45%	44%
Abortion policy	34%	31%	36%	32%	34%	31%	36%	37%	34%	*	32%	37%	32%
The budget, taxes, and the federal deficit	31%	34%	28%	25%	33%	33%	30%	25%	32%	*	28%	27%	43%
Healthcare policy, including Medicare and Medicaid	28%	27%	28%	27%	28%	23%	30%	29%	27%	*	30%	25%	28%
Crime	25%	28%	23%	25%	26%	25%	26%	26%	25%	*	28%	25%	20%
Democracy	23%	22%	24%	19%	24%	23%	23%	24%	21%	*	22%	25%	22%
Climate change and the environment	23%	20%	26%	23%	23%	25%	22%	29%	21%	*	21%	26%	25%

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Social Security	21%	19%	23%	17%	22%	15%	24%	21%	21%	*	29%	17%	14%
Housing and homelessness	22%	20%	24%	27%	21%	20%	23%	22%	23%	*	27%	18%	23%
Gun policy	19%	17%	21%	22%	18%	19%	19%	23%	18%	*	22%	18%	16%
Income inequality	13%	12%	14%	15%	12%	16%	11%	13%	13%	*	12%	15%	11%
The drug war and the opioid crisis	13%	14%	12%	14%	13%	13%	13%	11%	14%	*	14%	12%	12%
Education	12%	11%	12%	15%	11%	14%	11%	8%	13%	*	11%	14%	11%
Voting rights	10%	7%	13%	9%	10%	9%	11%	8%	9%	*	8%	12%	9%
Racism and race relations	10%	9%	11%	11%	9%	8%	11%	7%	10%	*	11%	12%	7%
Terrorism	9%	10%	7%	8%	9%	10%	8%	11%	8%	*	9%	9%	7%
The Israel-Hamas war	7%	7%	8%	7%	8%	8%	7%	9%	8%	*	6%	6%	9%
Escalating conflict in the Middle East	7%	8%	6%	4%	8%	7%	7%	10%	7%	*	7%	5%	10%
The war in Ukraine	6%	8%	4%	8%	6%	6%	6%	9%	6%	*	7%	5%	6%
Infrastructure and transportation	5%	5%	6%	6%	5%	5%	5%	5%	5%	*	5%	5%	8%
LGBTQ rights	5%	3%	6%	4%	5%	4%	5%	7%	4%	*	3%	6%	3%
Criminal justice reform	5%	5%	4%	7%	4%	4%	5%	5%	4%	*	4%	6%	4%
Foreign trade	2%	2%	3%	2%	3%	3%	2%	1%	2%	*	2%	1%	4%
COVID-19 Pandemic	1%	1%	1%	3%	1%	2%	1%	1%	1%	*	2%	2%	1%
Other	2%	3%	2%	1%	3%	1%	3%	0%	3%	*	2%	2%	4%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
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YouGov Blue

		Party ID			Ideology			Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Inflation	54%	40%	55%	68%	34%	53%	69%	38%	67%	∗	41%	68%	∗	55%
Immigration policy	46%	23%	38%	70%	16%	40%	72%	21%	65%	∗	24%	69%	∗	45%
Jobs and the economy	42%	30%	18%	57%	29%	39%	55%	29%	53%	∗	32%	54%	∗	45%
Abortion policy	34%	52%	18%	17%	50%	38%	18%	51%	20%	∗	52%	15%	∗	26%
The budget, taxes, and the federal deficit	31%	16%	29%	47%	13%	27%	47%	16%	43%	∗	19%	47%	∗	15%
Healthcare policy, including Medicare and Medicaid	28%	35%	30%	20%	38%	29%	19%	37%	20%	∗	34%	21%	∗	19%
Crime	25%	12%	32%	38%	8%	23%	40%	12%	36%	∗	12%	41%	∗	27%
Democracy	23%	38%	14%	8%	43%	24%	8%	40%	9%	∗	36%	8%	∗	24%
Climate change and the environment	23%	40%	32%	6%	47%	25%	4%	40%	10%	∗	40%	5%	∗	15%
Social Security	21%	23%	17%	19%	19%	26%	18%	24%	18%	∗	21%	21%	∗	26%
Housing and homelessness	22%	26%	31%	17%	25%	28%	15%	27%	18%	∗	25%	16%	∗	33%
Gun policy	19%	26%	19%	12%	27%	21%	11%	27%	12%	∗	26%	11%	∗	19%
Income inequality	13%	22%	14%	4%	26%	13%	4%	21%	6%	∗	21%	5%	∗	12%
The drug war and the opioid crisis	13%	7%	19%	18%	6%	12%	19%	8%	18%	∗	7%	19%	∗	18%
Education	12%	14%	1%	10%	17%	10%	10%	14%	10%	∗	15%	9%	∗	14%
Voting rights	10%	16%	5%	4%	17%	11%	4%	16%	5%	∗	15%	5%	∗	11%
Racism and race relations	10%	15%	13%	4%	13%	14%	3%	15%	5%	∗	15%	4%	∗	12%
Terrorism	9%	4%	13%	13%	4%	7%	14%	4%	12%	∗	3%	15%	∗	8%
The Israel-Hamas war	7%	7%	12%	7%	9%	5%	8%	6%	9%	∗	8%	7%	∗	8%
Escalating conflict in the Middle East	7%	5%	9%	9%	7%	5%	10%	5%	9%	∗	6%	9%	∗	2%
The war in Ukraine	6%	7%	16%	4%	8%	7%	4%	7%	5%	∗	7%	5%	∗	7%

Center for a Family Friendly Economy
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YouGov Blue

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	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Infrastructure and transportation	5%	7%	1%	4%	6%	6%	5%	7%	4%	*	7%	4%	*	2%
LGBTQ rights	5%	7%	8%	1%	10%	5%	1%	7%	3%	*	7%	1%	*	6%
Criminal justice reform	5%	3%	9%	5%	4%	5%	5%	4%	5%	*	2%	6%	*	7%
Foreign trade	2%	0%	2%	5%	0%	2%	4%	0%	4%	*	0%	5%	*	4%
COVID-19 Pandemic	1%	2%	5%	0%	2%	3%	0%	2%	1%	*	2%	0%	*	3%
Other	2%	1%	2%	4%	1%	1%	4%	1%	3%	*	1%	4%	*	1%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Inflation	54%	49%	56%	50%	56%
Immigration policy	46%	35%	38%	45%	51%
Jobs and the economy	42%	35%	37%	45%	45%
Abortion policy	34%	44%	35%	35%	30%
The budget, taxes, and the federal deficit	31%	24%	29%	36%	30%
Healthcare policy, including Medicare and Medicaid	28%	23%	22%	31%	28%
Crime	25%	21%	27%	22%	28%
Democracy	23%	24%	24%	27%	20%
Climate change and the environment	23%	34%	22%	30%	17%
Social Security	21%	17%	19%	15%	27%
Housing and homelessness	22%	20%	31%	18%	22%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
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	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Gun policy	19%	23%	23%	17%	17%
Income inequality	13%	19%	10%	15%	11%
The drug war and the opioid crisis	13%	10%	18%	12%	13%
Education	12%	17%	10%	14%	9%
Voting rights	10%	18%	9%	9%	9%
Racism and race relations	10%	14%	19%	9%	6%
Terrorism	9%	9%	10%	6%	10%
The Israel-Hamas war	7%	6%	7%	7%	8%
Escalating conflict in the Middle East	7%	4%	5%	10%	6%
The war in Ukraine	6%	7%	4%	7%	6%
Infrastructure and transportation	5%	7%	3%	6%	6%
LGBTQ rights	5%	5%	4%	4%	5%
Criminal justice reform	5%	2%	8%	3%	4%
Foreign trade	2%	1%	0%	3%	3%
COVID-19 Pandemic	1%	1%	3%	1%	1%
Other	2%	1%	1%	4%	2%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Inflation	54%	46%	54%	56%	57%
Immigration policy	46%	45%	41%	50%	45%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
			Gender / Educ		
Jobs and the economy	42%	44%	40%	48%	38%
Abortion policy	34%	31%	43%	23%	38%
The budget, taxes, and the federal deficit	31%	38%	28%	33%	27%
Healthcare policy, including Medicare and Medicaid	28%	25%	33%	26%	27%
Crime	25%	27%	17%	29%	27%
Democracy	23%	24%	28%	19%	23%
Climate change and the environment	23%	30%	31%	16%	19%
Social Security	21%	13%	17%	21%	28%
Housing and homelessness	22%	16%	20%	22%	27%
Gun policy	19%	13%	24%	19%	20%
Income inequality	13%	16%	16%	11%	11%
The drug war and the opioid crisis	13%	11%	12%	16%	13%
Education	12%	14%	16%	13%	7%
Voting rights	10%	12%	11%	9%	10%
Racism and race relations	10%	10%	10%	11%	9%
Terrorism	9%	7%	6%	10%	10%
The Israel-Hamas war	7%	6%	7%	8%	7%
Escalating conflict in the Middle East	7%	9%	9%	7%	5%
The war in Ukraine	6%	8%	6%	6%	5%

Center for a Family Friendly Economy
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Margin of error: +/-3.3%.

	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
		Gender / Educ			
Infrastructure and transportation	5%	7%	5%	7%	3%
LGBTQ rights	5%	3%	5%	4%	4%
Criminal justice reform	5%	4%	3%	7%	4%
Foreign trade	2%	3%	2%	3%	2%
COVID-19 Pandemic	1%	1%	1%	2%	2%
Other	2%	6%	1%	2%	2%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Donald Trump	Kamala Harris	Other/undecided
		Pres. vote 2024		
Inflation	54%	70%	40%	45%
Immigration policy	46%	72%	22%	41%
Jobs and the economy	42%	56%	31%	23%
Abortion policy	34%	16%	50%	31%
The budget, taxes, and the federal deficit	31%	45%	17%	41%
Healthcare policy, including Medicare and Medicaid	28%	18%	36%	34%
Crime	25%	39%	13%	24%
Democracy	23%	8%	39%	6%
Climate change and the environment	23%	5%	39%	36%
Social Security	21%	19%	23%	18%
Housing and homelessness	22%	16%	27%	27%

Center for a Family Friendly Economy
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YouGov Blue

	Total	**Pres. vote 2024**		
		Donald Trump	Kamala Harris	Other/undecided
Gun policy	19%	13%	26%	9%
Income inequality	13%	3%	22%	13%
The drug war and the opioid crisis	13%	19%	7%	24%
Education	12%	9%	15%	5%
Voting rights	10%	5%	16%	0%
Racism and race relations	10%	5%	15%	7%
Terrorism	9%	13%	4%	8%
The Israel-Hamas war	7%	8%	7%	16%
Escalating conflict in the Middle East	7%	9%	4%	19%
The war in Ukraine	6%	5%	7%	11%
Infrastructure and transportation	5%	4%	7%	10%
LGBTQ rights	5%	2%	7%	6%
Criminal justice reform	5%	5%	4%	10%
Foreign trade	2%	4%	1%	0%
COVID-19 Pandemic	1%	0%	2%	3%
Other	2%	4%	1%	0%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Issues Grid — Immigration

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	31%	47%	37%	29%	26%	22%	27%	36%	30%	34%	26%	55%	46%	24%
The Republicans do a better job on this issue	46%	33%	40%	49%	53%	52%	52%	41%	50%	40%	54%	12%	35%	36%
Neither party does a good job on this issue	18%	17%	16%	18%	17%	21%	18%	17%	15%	22%	17%	22%	14%	25%
Not sure	5%	3%	6%	4%	4%	4%	3%	6%	5%	5%	2%	11%	6%	15%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	31%	28%	34%	39%	29%	36%	29%	31%	32%	*	32%	31%	33%
The Republicans do a better job on this issue	46%	51%	41%	40%	48%	46%	46%	38%	49%	*	46%	43%	46%
Neither party does a good job on this issue	18%	17%	20%	13%	20%	14%	21%	24%	16%	*	15%	23%	18%
Not sure	5%	4%	5%	8%	3%	4%	5%	7%	4%	*	7%	3%	3%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	31%	60%	14%	4%	61%	33%	8%	60%	8%	*	58%	4%	*	29%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	46%	6%	31%	88%	7%	34%	84%	6%	79%	*	10%	88%	*	40%
Neither party does a good job on this issue	18%	29%	39%	6%	28%	25%	5%	28%	10%	*	28%	6%	*	17%
Not sure	5%	6%	16%	2%	4%	8%	3%	6%	3%	*	5%	3%	*	13%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	31%	37%	48%	33%	21%
The Republicans do a better job on this issue	46%	18%	28%	46%	60%
Neither party does a good job on this issue	18%	30%	16%	20%	15%
Not sure	5%	15%	8%	2%	3%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	31%	30%	37%	25%	35%
The Republicans do a better job on this issue	46%	45%	35%	56%	46%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	18%	20%	23%	16%	14%
Not sure	5%	4%	5%	3%	6%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	31%	3%	58%	17%
The Republicans do a better job on this issue	46%	90%	6%	33%
Neither party does a good job on this issue	18%	4%	30%	29%
Not sure	5%	3%	5%	21%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Issues Grid — Crime

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	35%	51%	38%	30%	28%	30%	31%	38%	34%	36%	31%	59%	45%	21%
The Republicans do a better job on this issue	43%	30%	37%	44%	50%	49%	49%	37%	46%	38%	49%	14%	38%	40%
Neither party does a good job on this issue	15%	13%	15%	17%	14%	16%	13%	16%	14%	17%	15%	17%	8%	27%
Not sure	7%	6%	10%	9%	9%	4%	6%	9%	7%	8%	6%	11%	9%	12%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	35%	32%	37%	41%	33%	40%	32%	45%	32%	*	33%	39%	34%
The Republicans do a better job on this issue	43%	48%	37%	36%	45%	41%	44%	37%	45%	*	42%	41%	45%
Neither party does a good job on this issue	15%	13%	17%	15%	15%	11%	18%	14%	15%	*	16%	14%	15%
Not sure	7%	6%	9%	8%	7%	8%	7%	4%	8%	*	9%	6%	6%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	35%	68%	7%	3%	72%	38%	5%	69%	7%	*	63%	3%	*	43%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	43%	5%	33%	82%	6%	30%	80%	5%	73%	*	8%	83%	*	34%
Neither party does a good job on this issue	15%	17%	41%	10%	14%	21%	11%	16%	14%	*	20%	9%	*	9%
Not sure	7%	9%	19%	5%	8%	11%	4%	9%	6%	*	9%	4%	*	14%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	35%	36%	50%	37%	26%
The Republicans do a better job on this issue	43%	21%	30%	43%	52%
Neither party does a good job on this issue	15%	27%	12%	15%	15%
Not sure	7%	15%	8%	6%	7%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	35%	33%	39%	31%	37%
The Republicans do a better job on this issue	43%	44%	34%	53%	40%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	15%	17%	17%	11%	16%
Not sure	7%	6%	9%	6%	8%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	35%	2%	67%	6%
The Republicans do a better job on this issue	43%	84%	6%	18%
Neither party does a good job on this issue	15%	8%	18%	60%
Not sure	7%	5%	9%	17%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Issues Grid — Democracy

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	48%	59%	55%	46%	41%	41%	44%	50%	43%	56%	43%	72%	59%	42%
The Republicans do a better job on this issue	36%	22%	29%	37%	42%	44%	41%	31%	39%	30%	41%	12%	31%	31%
Neither party does a good job on this issue	11%	11%	9%	12%	12%	9%	10%	11%	12%	8%	11%	8%	7%	13%
Not sure	6%	9%	6%	5%	4%	6%	4%	8%	6%	6%	5%	8%	3%	14%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	48%	43%	53%	51%	47%	52%	45%	55%	45%	*	45%	53%	49%
The Republicans do a better job on this issue	36%	41%	30%	27%	38%	33%	37%	31%	38%	*	35%	36%	35%
Neither party does a good job on this issue	11%	11%	10%	14%	9%	9%	12%	8%	11%	*	13%	7%	11%
Not sure	6%	5%	7%	8%	5%	6%	6%	5%	6%	*	7%	4%	5%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	48%	90%	19%	7%	91%	56%	10%	90%	13%	*	86%	5%	*	55%

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Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

continued from previous page

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	36%	2%	27%	71%	3%	23%	70%	3%	62%	*	4%	73%	*	28%
Neither party does a good job on this issue	11%	5%	29%	14%	5%	14%	12%	3%	16%	*	7%	14%	*	8%
Not sure	6%	3%	24%	8%	2%	7%	8%	3%	8%	*	3%	8%	*	9%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	48%	64%	60%	53%	35%
The Republicans do a better job on this issue	36%	17%	24%	34%	46%
Neither party does a good job on this issue	11%	9%	9%	8%	14%
Not sure	6%	10%	7%	5%	6%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	48%	51%	59%	40%	45%
The Republicans do a better job on this issue	36%	37%	25%	44%	35%

Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	11%	8%	8%	12%	13%
Not sure	6%	4%	8%	4%	8%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	48%	4%	90%	24%
The Republicans do a better job on this issue	36%	74%	2%	11%
Neither party does a good job on this issue	11%	14%	5%	40%
Not sure	6%	8%	3%	25%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Issues Grid — Abortion

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	52%	60%	58%	52%	47%	46%	46%	56%	49%	56%	47%	76%	64%	47%
The Republicans do a better job on this issue	27%	26%	25%	29%	28%	27%	29%	25%	29%	23%	31%	12%	14%	28%
Neither party does a good job on this issue	16%	8%	12%	16%	21%	19%	19%	13%	15%	16%	18%	6%	17%	14%
Not sure	5%	6%	5%	3%	4%	8%	5%	6%	6%	5%	5%	6%	6%	11%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	52%	46%	58%	54%	51%	54%	51%	60%	50%	*	51%	52%	54%
The Republicans do a better job on this issue	27%	30%	23%	25%	27%	26%	27%	23%	28%	*	27%	27%	27%
Neither party does a good job on this issue	16%	19%	13%	15%	16%	15%	17%	10%	17%	*	15%	15%	15%
Not sure	5%	5%	6%	6%	5%	5%	6%	7%	5%	*	6%	5%	4%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	52%	92%	36%	13%	91%	61%	16%	90%	21%	*	88%	13%	*	51%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	27%	3%	16%	52%	4%	17%	51%	5%	45%	*	5%	51%	*	24%
Neither party does a good job on this issue	16%	3%	33%	27%	2%	16%	25%	3%	26%	*	5%	27%	*	16%
Not sure	5%	2%	14%	8%	2%	5%	8%	2%	8%	*	2%	9%	*	10%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	52%	63%	66%	54%	42%
The Republicans do a better job on this issue	27%	13%	18%	26%	34%
Neither party does a good job on this issue	16%	13%	10%	17%	18%
Not sure	5%	10%	6%	3%	6%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	52%	50%	61%	44%	53%
The Republicans do a better job on this issue	27%	26%	21%	32%	27%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	16%	21%	13%	18%	14%
Not sure	5%	4%	6%	6%	6%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	52%	11%	91%	40%
The Republicans do a better job on this issue	27%	53%	3%	19%
Neither party does a good job on this issue	16%	28%	4%	26%
Not sure	5%	8%	2%	15%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Issues Grid — Health care

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	47%	56%	53%	49%	41%	40%	45%	49%	44%	53%	43%	74%	54%	36%
The Republicans do a better job on this issue	28%	20%	24%	31%	33%	32%	31%	26%	33%	22%	31%	10%	32%	29%
Neither party does a good job on this issue	18%	18%	14%	15%	21%	21%	19%	16%	18%	18%	21%	9%	8%	17%
Not sure	7%	5%	9%	4%	5%	8%	5%	8%	6%	7%	6%	7%	6%	18%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	47%	43%	52%	50%	46%	51%	45%	49%	46%	*	46%	51%	48%
The Republicans do a better job on this issue	28%	34%	22%	27%	29%	29%	28%	23%	30%	*	30%	28%	28%
Neither party does a good job on this issue	18%	18%	18%	16%	19%	14%	21%	18%	18%	*	18%	13%	19%
Not sure	7%	6%	7%	8%	6%	7%	7%	9%	6%	*	7%	7%	5%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	47%	87%	19%	9%	89%	56%	9%	88%	14%	*	83%	8%	*	49%

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Center for a Family Friendly Economy
Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	28%	2%	15%	57%	3%	18%	56%	3%	50%	*	4%	56%	*	29%
Neither party does a good job on this issue	18%	7%	52%	26%	7%	19%	25%	5%	28%	*	9%	27%	*	9%
Not sure	7%	4%	14%	8%	2%	7%	9%	4%	8%	*	4%	9%	*	13%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	47%	59%	59%	51%	37%
The Republicans do a better job on this issue	28%	17%	23%	24%	37%
Neither party does a good job on this issue	18%	10%	11%	21%	20%
Not sure	7%	14%	7%	5%	6%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	47%	49%	55%	42%	45%
The Republicans do a better job on this issue	28%	24%	21%	36%	30%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	18%	22%	15%	18%	17%
Not sure	7%	5%	9%	5%	8%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	47%	6%	86%	31%
The Republicans do a better job on this issue	28%	59%	2%	3%
Neither party does a good job on this issue	18%	26%	8%	44%
Not sure	7%	8%	4%	23%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Issues Grid — Public safety

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	39%	54%	42%	34%	34%	34%	35%	42%	37%	42%	34%	61%	57%	27%
The Republicans do a better job on this issue	41%	28%	34%	42%	47%	49%	47%	35%	42%	38%	47%	12%	29%	36%
Neither party does a good job on this issue	13%	10%	15%	14%	12%	12%	12%	13%	12%	13%	12%	14%	4%	24%
Not sure	8%	9%	8%	10%	7%	5%	5%	9%	8%	7%	6%	12%	9%	12%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	39%	35%	43%	44%	37%	42%	37%	48%	36%	*	38%	43%	37%
The Republicans do a better job on this issue	41%	48%	34%	34%	43%	38%	42%	34%	43%	*	39%	40%	43%
Neither party does a good job on this issue	13%	11%	14%	14%	12%	12%	13%	11%	13%	*	13%	12%	15%
Not sure	8%	6%	9%	9%	7%	9%	7%	7%	8%	*	10%	5%	5%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	39%	77%	14%	3%	76%	46%	6%	79%	7%	*	71%	3%	*	48%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	41%	4%	21%	79%	4%	27%	78%	4%	71%	*	7%	80%	*	27%
Neither party does a good job on this issue	13%	11%	39%	12%	11%	16%	11%	10%	15%	*	14%	10%	*	12%
Not sure	8%	8%	25%	6%	9%	10%	5%	8%	8%	*	8%	6%	*	13%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	39%	47%	54%	40%	30%
The Republicans do a better job on this issue	41%	19%	25%	43%	50%
Neither party does a good job on this issue	13%	20%	11%	11%	13%
Not sure	8%	14%	10%	5%	7%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	39%	37%	45%	34%	40%
The Republicans do a better job on this issue	41%	45%	33%	49%	37%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	13%	14%	13%	11%	14%
Not sure	8%	5%	9%	6%	9%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	39%	2%	75%	10%
The Republicans do a better job on this issue	41%	81%	5%	25%
Neither party does a good job on this issue	13%	10%	12%	47%
Not sure	8%	6%	8%	18%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Issues Grid — Strengthening the middle class

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	46%	53%	54%	44%	39%	42%	40%	51%	43%	51%	41%	74%	59%	35%
The Republicans do a better job on this issue	38%	28%	31%	38%	44%	45%	45%	32%	40%	35%	44%	7%	33%	36%
Neither party does a good job on this issue	11%	8%	9%	14%	15%	11%	11%	12%	12%	11%	12%	11%	1%	21%
Not sure	5%	11%	6%	4%	3%	3%	4%	5%	6%	3%	4%	7%	7%	9%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	46%	41%	51%	50%	45%	50%	44%	52%	44%	*	45%	51%	45%
The Republicans do a better job on this issue	38%	43%	32%	31%	40%	37%	39%	30%	40%	*	35%	37%	41%
Neither party does a good job on this issue	11%	12%	11%	12%	11%	8%	13%	12%	11%	*	12%	10%	11%
Not sure	5%	4%	5%	7%	4%	6%	4%	6%	5%	*	7%	2%	3%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	46%	87%	28%	6%	85%	56%	9%	88%	12%	*	83%	5%	*	49%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	38%	2%	26%	75%	4%	25%	74%	3%	67%	*	4%	76%	*	30%
Neither party does a good job on this issue	11%	8%	29%	13%	8%	13%	12%	7%	15%	*	9%	13%	*	12%
Not sure	5%	3%	17%	6%	3%	6%	4%	3%	6%	*	3%	6%	*	9%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	46%	61%	60%	48%	35%
The Republicans do a better job on this issue	38%	19%	23%	40%	47%
Neither party does a good job on this issue	11%	13%	10%	10%	13%
Not sure	5%	7%	7%	2%	5%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	46%	47%	55%	36%	48%
The Republicans do a better job on this issue	38%	41%	30%	47%	34%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	11%	10%	11%	12%	12%
Not sure	5%	2%	4%	5%	6%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	46%	4%	87%	28%
The Republicans do a better job on this issue	38%	78%	2%	21%
Neither party does a good job on this issue	11%	12%	8%	40%
Not sure	5%	6%	3%	10%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Issues Grid — Growing the economy

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	41%	51%	45%	38%	36%	35%	38%	43%	38%	44%	35%	69%	58%	28%
The Republicans do a better job on this issue	45%	35%	37%	48%	52%	53%	51%	41%	48%	42%	51%	18%	35%	44%
Neither party does a good job on this issue	9%	7%	10%	10%	8%	8%	7%	10%	9%	8%	9%	6%	3%	12%
Not sure	6%	8%	9%	4%	4%	4%	4%	7%	5%	6%	4%	8%	4%	15%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	41%	36%	45%	45%	39%	43%	39%	47%	38%	*	41%	45%	36%
The Republicans do a better job on this issue	45%	51%	39%	39%	47%	44%	46%	34%	49%	*	43%	41%	52%
Neither party does a good job on this issue	9%	7%	10%	9%	9%	8%	9%	11%	8%	*	8%	10%	8%
Not sure	6%	5%	6%	7%	5%	5%	6%	7%	5%	*	7%	4%	4%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	41%	81%	13%	2%	79%	47%	7%	80%	8%	*	74%	4%	*	48%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

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	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	45%	4%	38%	87%	6%	32%	85%	5%	79%	*	9%	87%	*	37%
Neither party does a good job on this issue	9%	9%	32%	6%	8%	13%	5%	9%	9%	*	11%	5%	*	8%
Not sure	6%	6%	17%	4%	7%	7%	3%	6%	5%	*	6%	4%	*	7%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	41%	51%	58%	42%	30%
The Republicans do a better job on this issue	45%	26%	31%	46%	55%
Neither party does a good job on this issue	9%	11%	5%	8%	11%
Not sure	6%	13%	7%	4%	4%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	41%	43%	44%	35%	42%
The Republicans do a better job on this issue	45%	48%	37%	53%	44%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	9%	5%	11%	8%	9%
Not sure	6%	4%	8%	4%	5%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	41%	2%	78%	15%
The Republicans do a better job on this issue	45%	90%	5%	32%
Neither party does a good job on this issue	9%	5%	10%	33%
Not sure	6%	4%	6%	20%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Issues Grid — Fighting outsourcing and bringing jobs back to America
Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	35%	44%	39%	31%	30%	31%	30%	40%	35%	35%	29%	64%	51%	23%
The Republicans do a better job on this issue	41%	31%	37%	41%	51%	42%	44%	38%	44%	35%	46%	13%	34%	37%
Neither party does a good job on this issue	16%	15%	15%	17%	15%	19%	19%	13%	14%	20%	17%	15%	8%	24%
Not sure	8%	10%	9%	11%	4%	8%	6%	10%	6%	10%	7%	9%	6%	16%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	35%	31%	39%	42%	32%	38%	33%	41%	33%	*	39%	36%	30%
The Republicans do a better job on this issue	41%	46%	35%	36%	42%	41%	41%	33%	43%	*	40%	40%	43%
Neither party does a good job on this issue	16%	17%	16%	15%	17%	13%	19%	16%	16%	*	13%	16%	20%
Not sure	8%	6%	10%	7%	8%	8%	8%	10%	8%	*	8%	8%	8%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	35%	68%	13%	3%	65%	42%	7%	68%	8%	*	63%	4%	*	42%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	41%	2%	33%	80%	4%	30%	76%	4%	71%	*	6%	80%	*	36%
Neither party does a good job on this issue	16%	19%	38%	12%	20%	18%	12%	19%	14%	*	21%	11%	*	12%
Not sure	8%	10%	17%	5%	10%	10%	5%	10%	6%	*	10%	5%	*	10%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	35%	41%	54%	33%	26%
The Republicans do a better job on this issue	41%	22%	27%	39%	52%
Neither party does a good job on this issue	16%	24%	11%	18%	16%
Not sure	8%	14%	8%	9%	6%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	35%	32%	38%	29%	40%
The Republicans do a better job on this issue	41%	37%	34%	49%	41%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	16%	25%	14%	15%	12%
Not sure	8%	6%	14%	6%	7%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	35%	2%	67%	11%
The Republicans do a better job on this issue	41%	82%	3%	28%
Neither party does a good job on this issue	16%	10%	20%	47%
Not sure	8%	5%	10%	15%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Issues Grid — Fighting inflation and lowering the cost of living

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	39%	53%	43%	37%	35%	32%	36%	42%	37%	42%	35%	66%	47%	28%
The Republicans do a better job on this issue	42%	33%	35%	44%	48%	49%	47%	38%	45%	37%	48%	16%	38%	37%
Neither party does a good job on this issue	15%	11%	16%	16%	15%	16%	15%	15%	14%	16%	15%	13%	12%	25%
Not sure	4%	4%	6%	3%	3%	3%	2%	5%	4%	4%	3%	6%	3%	11%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	39%	34%	44%	43%	38%	43%	36%	47%	37%	*	42%	41%	37%
The Republicans do a better job on this issue	42%	49%	35%	38%	44%	41%	43%	35%	45%	*	41%	41%	45%
Neither party does a good job on this issue	15%	14%	16%	15%	15%	12%	17%	16%	14%	*	13%	16%	15%
Not sure	4%	4%	4%	5%	4%	4%	4%	2%	4%	*	4%	3%	3%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	39%	76%	18%	4%	76%	46%	7%	78%	8%	*	71%	4%	*	49%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

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	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	42%	4%	29%	82%	5%	31%	79%	4%	74%	*	7%	82%	*	33%
Neither party does a good job on this issue	15%	17%	32%	11%	14%	19%	12%	16%	14%	*	18%	10%	*	11%
Not sure	4%	3%	21%	3%	5%	4%	3%	3%	5%	*	3%	4%	*	7%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	39%	45%	54%	41%	30%
The Republicans do a better job on this issue	42%	21%	30%	42%	52%
Neither party does a good job on this issue	15%	22%	13%	15%	15%
Not sure	4%	11%	3%	2%	4%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	39%	40%	44%	33%	41%
The Republicans do a better job on this issue	42%	42%	33%	51%	41%

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Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	15%	17%	16%	14%	14%
Not sure	4%	1%	7%	3%	4%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	39%	2%	75%	12%
The Republicans do a better job on this issue	42%	85%	4%	26%
Neither party does a good job on this issue	15%	9%	18%	40%
Not sure	4%	3%	3%	22%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Issues Grid — Putting hardworking people first

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	45%	57%	50%	45%	38%	39%	40%	49%	42%	50%	39%	76%	55%	37%
The Republicans do a better job on this issue	38%	27%	34%	38%	42%	44%	43%	33%	41%	33%	43%	10%	39%	35%
Neither party does a good job on this issue	12%	10%	10%	14%	15%	12%	11%	13%	13%	12%	14%	8%	3%	13%
Not sure	5%	5%	7%	3%	6%	4%	5%	5%	5%	6%	4%	5%	3%	15%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	45%	39%	51%	48%	44%	47%	44%	56%	43%	*	44%	49%	43%
The Republicans do a better job on this issue	38%	45%	31%	34%	39%	36%	39%	31%	40%	*	36%	37%	40%
Neither party does a good job on this issue	12%	10%	14%	11%	13%	11%	13%	8%	13%	*	14%	10%	12%
Not sure	5%	5%	5%	7%	4%	6%	4%	5%	5%	*	6%	4%	5%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	45%	86%	26%	5%	84%	54%	8%	86%	12%	*	81%	4%	*	50%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	38%	3%	23%	75%	3%	26%	73%	3%	67%	*	5%	75%	*	30%
Neither party does a good job on this issue	12%	8%	34%	14%	10%	14%	12%	8%	15%	*	10%	14%	*	9%
Not sure	5%	3%	18%	6%	3%	6%	6%	4%	6%	*	3%	6%	*	11%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	45%	61%	60%	47%	33%
The Republicans do a better job on this issue	38%	15%	30%	38%	46%
Neither party does a good job on this issue	12%	9%	7%	12%	15%
Not sure	5%	15%	3%	3%	5%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	45%	47%	53%	36%	46%
The Republicans do a better job on this issue	38%	37%	29%	47%	36%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Neither party does a good job on this issue	12%	11%	12%	12%	13%
Not sure	5%	5%	6%	5%	5%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The Democrats do a better job on this issue	45%	3%	85%	25%
The Republicans do a better job on this issue	38%	77%	3%	15%
Neither party does a good job on this issue	12%	13%	9%	43%
Not sure	5%	7%	3%	17%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Issues Grid — Respecting and valuing hard work

Here is a list of issues. For each one, please indicate whether you believe the [Democratic Party or the Republican Party] does a better job on that issue:

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
The Democrats do a better job on this issue	42%	54%	41%	42%	38%	39%	37%	46%	40%	46%	37%	69%	54%	37%
The Republicans do a better job on this issue	40%	28%	38%	38%	43%	49%	46%	36%	43%	36%	46%	14%	34%	40%
Neither party does a good job on this issue	12%	10%	12%	13%	16%	8%	11%	12%	12%	11%	13%	10%	4%	11%
Not sure	6%	8%	9%	7%	3%	5%	5%	7%	6%	7%	5%	7%	7%	12%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
The Democrats do a better job on this issue	42%	38%	47%	45%	41%	45%	41%	49%	40%	*	43%	47%	36%
The Republicans do a better job on this issue	40%	47%	34%	35%	42%	39%	41%	37%	42%	*	37%	40%	43%
Neither party does a good job on this issue	12%	10%	13%	14%	11%	10%	12%	8%	12%	*	13%	9%	12%
Not sure	6%	5%	7%	6%	6%	6%	6%	6%	6%	*	7%	3%	9%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democrats do a better job on this issue	42%	82%	12%	5%	79%	51%	8%	83%	9%	*	77%	4%	*	50%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republicans do a better job on this issue	40%	4%	28%	78%	6%	27%	77%	4%	70%	*	6%	80%	*	29%
Neither party does a good job on this issue	12%	9%	41%	12%	8%	16%	10%	7%	15%	*	11%	10%	*	13%
Not sure	6%	6%	19%	5%	7%	6%	5%	6%	6%	*	6%	6%	*	7%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The Democrats do a better job on this issue	42%	56%	57%	42%	32%
The Republicans do a better job on this issue	40%	20%	29%	41%	49%
Neither party does a good job on this issue	12%	9%	8%	12%	13%
Not sure	6%	14%	6%	5%	5%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The Democrats do a better job on this issue	42%	40%	50%	36%	43%
The Republicans do a better job on this issue	40%	42%	32%	49%	38%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Gender / Educ					
Neither party does a good job on this issue	12%	11%	12%	11%	12%
Not sure	6%	7%	7%	4%	7%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Donald Trump	Kamala Harris	Other/undecided
Pres. vote 2024				
The Democrats do a better job on this issue	42%	2%	81%	15%
The Republicans do a better job on this issue	40%	82%	4%	13%
Neither party does a good job on this issue	12%	11%	10%	47%
Not sure	6%	5%	6%	25%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

Reason for Voting

[You have said you are planning to vote for/You have said you voted for] [Presidential candidate]. Which of the following is closer to your view?

Asked of respondents who are certain of who they will vote/have voted for

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
[I am voting for/I have voted for] [Presidential candidate] because [he/she/they] will do a better job with the economy	76%	79%	74%	74%	79%	75%	76%	77%	81%	69%	74%	84%	85%	68%
[I am voting for/I have voted for] [Presidential candidate] for another reason	24%	21%	26%	26%	21%	25%	24%	23%	19%	31%	26%	16%	15%	32%
Weighted N	**1,087**	**169**	**249**	**176**	**202**	**290**	**511**	**567**	**654**	**433**	**788**	**137**	**87**	**74**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
[I am voting for/I have voted for] [Presidential candidate] because [he/she/they] will do a better job with the economy	76%	77%	75%	81%	74%	80%	73%	78%	75%	*	82%	76%	69%
[I am voting for/I have voted for] [Presidential candidate] for another reason	24%	23%	25%	19%	26%	20%	27%	22%	25%	*	18%	24%	31%
Weighted N	**1,087**	**550**	**537**	**280**	**807**	**416**	**671**	**174**	**799**	**29**	**418**	**328**	**258**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Party ID Dem.	Party ID Ind.	Party ID Rep.	Ideology Lib.	Ideology Mod.	Ideology Cons.	Biden Job Approve	Biden Job Disapprove	Biden Job Not sure	2020 Vote Biden	2020 Vote Trump	2020 Vote Other	2020 Vote Did not vote
[I am voting for/I have voted for] [Presidential candidate] because [he/she/they] will do a better job with the economy	76%	68%	54%	86%	60%	77%	87%	69%	81%	*	67%	86%	*	78%
[I am voting for/I have voted for] [Presidential candidate] for another reason	24%	32%	46%	14%	40%	23%	13%	31%	19%	*	33%	14%	*	22%
Weighted N	**1,087**	**529**	**44**	**515**	**310**	**354**	**423**	**483**	**591**	**13**	**520**	**469**	**19**	**78**

	Total	Race / Educ Non-white Coll. Ed.	Race / Educ Non-white Non-Coll.	Race / Educ White Coll. Ed.	Race / Educ White Non-Coll.
[I am voting for/I have voted for] [Presidential candidate] because [he/she/they] will do a better job with the economy	76%	70%	85%	68%	79%
[I am voting for/I have voted for] [Presidential candidate] for another reason	24%	30%	15%	32%	21%
Weighted N	**1,087**	**97**	**201**	**336**	**453**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
[I am voting for/I have voted for] [Presidential candidate] because [he/she/they] will do a better job with the economy	76%	66%	71%	82%	81%
[I am voting for/I have voted for] [Presidential candidate] for another reason	24%	34%	29%	18%	19%
Weighted N	**1,087**	**202**	**229**	**310**	**337**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
[I am voting for/I have voted for] [Presidential candidate] because [he/she/they] will do a better job with the economy	76%	89%	66%	*
[I am voting for/I have voted for] [Presidential candidate] for another reason	24%	11%	34%	*
Weighted N	**1,087**	**506**	**549**	**32**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Views on Abortion

Which of the following comes closer to your views on abortion, even if none are exactly right?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
I personally support the right to abortion and believe it should be legal and available	46%	49%	52%	49%	45%	39%	39%	52%	43%	51%	44%	60%	49%	39%
I am personally against abortion, but I do not believe government should prevent someone from making that decision for themselves	30%	30%	28%	26%	31%	34%	33%	28%	34%	25%	30%	32%	30%	31%
I personally believe having an abortion is wrong and should be illegal	19%	17%	15%	21%	21%	22%	24%	16%	19%	19%	22%	6%	15%	24%
Don't know	4%	3%	5%	5%	3%	5%	4%	4%	4%	5%	4%	2%	6%	6%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I personally support the right to abortion and believe it should be legal and available	46%	39%	54%	45%	46%	45%	47%	51%	45%	*	45%	49%	46%

continued on the next page . . .

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
I am personally against abortion, but I do not believe government should prevent someone from making that decision for themselves	30%	32%	28%	28%	31%	30%	30%	28%	31%	*	32%	29%	30%
I personally believe having an abortion is wrong and should be illegal	19%	23%	15%	22%	18%	20%	19%	17%	20%	*	19%	19%	21%
Don't know	4%	6%	3%	5%	4%	5%	4%	5%	4%	*	4%	3%	4%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
I personally support the right to abortion and believe it should be legal and available	46%	74%	37%	19%	81%	52%	16%	72%	25%	*	72%	17%	*	45%
I am personally against abortion, but I do not believe government should prevent someone from making that decision for themselves	30%	21%	39%	38%	14%	37%	36%	22%	37%	*	22%	38%	*	39%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
I personally believe having an abortion is wrong and should be illegal	19%	3%	14%	37%	2%	9%	41%	5%	32%	*	4%	38%	*	13%
Don't know	4%	2%	10%	6%	2%	3%	7%	2%	6%	*	2%	7%	*	3%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
I personally support the right to abortion and believe it should be legal and available	46%	56%	49%	49%	41%
I am personally against abortion, but I do not believe government should prevent someone from making that decision for themselves	30%	27%	33%	25%	34%
I personally believe having an abortion is wrong and should be illegal	19%	13%	13%	21%	22%
Don't know	4%	4%	5%	5%	3%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
I personally support the right to abortion and believe it should be legal and available	46%	42%	57%	37%	48%
I am personally against abortion, but I do not believe government should prevent someone from making that decision for themselves	30%	30%	22%	35%	33%
I personally believe having an abortion is wrong and should be illegal	19%	25%	14%	23%	17%
Don't know	4%	3%	6%	5%	3%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
I personally support the right to abortion and believe it should be legal and available	46%	18%	72%	44%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
I am personally against abortion, but I do not believe government should prevent someone from making that decision for themselves	30%	38%	23%	31%
I personally believe having an abortion is wrong and should be illegal	19%	37%	3%	12%
Don't know	4%	6%	2%	13%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

Party Grid — The Democratic party has moved too far left
For each of the following statements, how much do you [agree or disagree]?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly agree	38%	17%	27%	43%	50%	49%	42%	35%	41%	35%	43%	9%	30%	48%
Somewhat agree	12%	16%	15%	11%	10%	9%	15%	10%	13%	10%	13%	11%	13%	6%
Somewhat disagree	17%	23%	17%	14%	13%	18%	17%	17%	14%	21%	15%	25%	23%	19%
Strongly disagree	22%	20%	27%	22%	23%	18%	18%	25%	19%	26%	22%	29%	21%	12%
Not sure	11%	25%	13%	10%	5%	6%	8%	13%	13%	8%	8%	26%	13%	15%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly agree	38%	46%	31%	30%	41%	36%	39%	33%	40%	*	36%	36%	41%
Somewhat agree	12%	11%	13%	14%	11%	14%	11%	14%	12%	*	14%	8%	13%
Somewhat disagree	17%	14%	20%	16%	17%	16%	17%	22%	16%	*	14%	26%	13%
Strongly disagree	22%	20%	24%	22%	22%	23%	21%	19%	21%	*	22%	21%	24%
Not sure	11%	10%	12%	18%	9%	11%	11%	12%	10%	*	15%	9%	9%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly agree	38%	6%	39%	71%	6%	23%	75%	5%	66%	*	8%	75%	*	18%
Somewhat agree	12%	11%	18%	13%	10%	17%	10%	12%	12%	*	11%	12%	*	19%
Somewhat disagree	17%	30%	9%	4%	26%	24%	3%	31%	6%	*	28%	4%	*	17%
Strongly disagree	22%	41%	14%	3%	51%	18%	4%	40%	7%	*	40%	3%	*	18%
Not sure	11%	12%	20%	9%	6%	19%	8%	12%	9%	*	12%	7%	*	29%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Weighted N	1,098	529	47	521	312	359	427	484	600	14	521	476	19	82

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Strongly agree	38%	25%	25%	38%	48%
Somewhat agree	12%	8%	12%	11%	13%
Somewhat disagree	17%	29%	20%	19%	11%
Strongly disagree	22%	26%	21%	25%	19%
Not sure	11%	13%	23%	6%	9%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Strongly agree	38%	40%	31%	44%	38%
Somewhat agree	12%	11%	10%	17%	10%
Somewhat disagree	17%	22%	21%	13%	15%
Strongly disagree	22%	22%	28%	15%	22%
Not sure	11%	5%	10%	11%	16%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

		Pres. vote 2024		
	Total	Donald Trump	Kamala Harris	Other/undecided
Strongly agree	38%	75%	5%	35%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

YouGov Blue

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Somewhat agree	12%	12%	13%	7%
Somewhat disagree	17%	3%	30%	11%
Strongly disagree	22%	3%	40%	20%
Not sure	11%	8%	13%	28%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

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Margin of error: +/-3.3%.

Party Grid — The Republican party has moved too far right
For each of the following statements, how much do you [agree or disagree]?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly agree	36%	32%	40%	40%	33%	37%	35%	37%	31%	44%	35%	49%	36%	29%
Somewhat agree	14%	22%	22%	9%	8%	10%	15%	13%	13%	16%	13%	12%	19%	17%
Somewhat disagree	16%	13%	12%	11%	22%	22%	19%	15%	18%	14%	18%	9%	12%	16%
Strongly disagree	21%	9%	14%	27%	28%	25%	23%	19%	22%	18%	24%	6%	18%	21%
Not sure	13%	24%	13%	13%	9%	7%	9%	16%	15%	8%	10%	24%	15%	16%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly agree	36%	33%	39%	33%	37%	38%	35%	35%	36%	*	34%	38%	38%
Somewhat agree	14%	15%	13%	20%	12%	16%	13%	17%	14%	*	10%	17%	17%
Somewhat disagree	16%	17%	16%	13%	18%	14%	18%	19%	15%	*	18%	15%	17%
Strongly disagree	21%	25%	17%	15%	23%	20%	21%	13%	23%	*	21%	20%	20%
Not sure	13%	10%	15%	19%	10%	11%	13%	15%	12%	*	17%	10%	8%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly agree	36%	67%	30%	6%	73%	41%	6%	67%	12%	*	66%	6%	*	24%
Somewhat agree	14%	11%	18%	16%	11%	18%	13%	11%	16%	*	13%	14%	*	17%
Somewhat disagree	16%	6%	18%	27%	3%	14%	28%	5%	26%	*	5%	30%	*	8%
Strongly disagree	21%	4%	10%	39%	5%	9%	42%	5%	34%	*	4%	39%	*	19%
Not sure	13%	12%	24%	12%	8%	18%	11%	12%	12%	*	12%	10%	*	32%

Center for a Family Friendly Economy

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YouGov Blue

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Weighted N	1,098	529	47	521	312	359	427	484	600	14	521	476	19	82

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Strongly agree	36%	53%	34%	41%	30%
Somewhat agree	14%	16%	16%	15%	12%
Somewhat disagree	16%	7%	14%	16%	20%
Strongly disagree	21%	13%	13%	20%	27%
Not sure	13%	11%	23%	8%	12%
Weighted N	1,098	98	203	339	458

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Strongly agree	36%	44%	43%	29%	33%
Somewhat agree	14%	14%	17%	15%	11%
Somewhat disagree	16%	16%	12%	21%	16%
Strongly disagree	21%	21%	16%	24%	22%
Not sure	13%	5%	12%	11%	19%
Weighted N	1,098	202	233	312	341

		Pres. vote 2024		
	Total	Donald Trump	Kamala Harris	Other/undecided
Strongly agree	36%	5%	66%	32%

Center for a Family Friendly Economy

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	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Somewhat agree	14%	15%	12%	16%
Somewhat disagree	16%	29%	5%	23%
Strongly disagree	21%	41%	4%	0%
Not sure	13%	11%	13%	30%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy

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YouGov Blue

Economy
Overall, do you think the economy is...

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Getting better	28%	27%	29%	28%	24%	29%	29%	26%	22%	37%	27%	30%	26%	30%
Staying the same	22%	30%	26%	21%	19%	16%	21%	22%	21%	23%	20%	29%	32%	12%
Getting worse	50%	42%	45%	52%	57%	55%	50%	51%	57%	40%	52%	41%	42%	58%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Getting better	28%	30%	26%	28%	27%	30%	26%	32%	26%	*	22%	31%	35%
Staying the same	22%	18%	26%	23%	21%	23%	21%	23%	21%	*	20%	24%	21%
Getting worse	50%	52%	48%	49%	51%	46%	53%	45%	52%	*	58%	45%	44%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Getting better	28%	51%	11%	6%	50%	32%	7%	58%	3%	*	50%	5%	*	19%
Staying the same	22%	27%	18%	17%	29%	23%	16%	27%	18%	*	28%	15%	*	24%
Getting worse	50%	22%	71%	78%	20%	45%	77%	15%	79%	*	22%	81%	*	57%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Race / Educ			
		Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
Getting better	28%	37%	25%	37%	20%
Staying the same	22%	27%	25%	22%	19%
Getting worse	50%	35%	50%	41%	60%
Not sure	0%	0%	0%	0%	0%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Getting better	28%	38%	35%	23%	20%
Staying the same	22%	22%	25%	21%	21%
Getting worse	50%	40%	40%	56%	59%
Not sure	0%	0%	0%	0%	0%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
Getting better	28%	4%	51%	7%
Staying the same	22%	14%	28%	32%
Getting worse	50%	81%	21%	62%
Not sure	0%	0%	0%	0%
Weighted N	**1,098**	**506**	**549**	**43**

Center for a Family Friendly Economy
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Responsible for Economic Growth

Which of the following do you personally think is MOST responsible for economic growth in the U.S.?

	Total	Age 18-29	30-44	45-54	55-64	65+	Gender Man	Woman	Education Less than college	College	Race White	Black	Hispanic	Other
The work and spending of everyday Americans	60%	41%	51%	60%	66%	74%	55%	64%	60%	60%	63%	39%	54%	70%
The outputs of corporations and large employers	11%	17%	10%	15%	9%	6%	10%	11%	11%	10%	10%	16%	14%	8%
The wealth created by investments, including private investment funds	11%	17%	15%	7%	10%	6%	14%	8%	10%	11%	9%	18%	20%	5%
Public investment in things like roads, education, energy, and infrastructure	19%	25%	24%	18%	15%	14%	21%	17%	19%	19%	18%	27%	13%	18%
Weighted N	**1,098**	**171**	**252**	**177**	**205**	**292**	**514**	**575**	**660**	**438**	**797**	**139**	**87**	**75**

	Total	Marital Status Married	Not married	Child U18 Yes	No	Employment Full Time	Not FT	Union Household Union HH	Not union HH	Not sure	Income <50K	50-100K	100K+
The work and spending of everyday Americans	60%	61%	59%	49%	64%	52%	65%	54%	61%	*	62%	60%	59%
The outputs of corporations and large employers	11%	9%	12%	13%	10%	14%	9%	9%	11%	*	11%	10%	10%
The wealth created by investments, including private investment funds	11%	14%	7%	18%	8%	14%	8%	11%	11%	*	8%	12%	13%

Center for a Family Friendly Economy

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	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Public investment in things like roads, education, energy, and infrastructure	19%	16%	22%	20%	18%	20%	18%	26%	18%	*	19%	19%	18%
Weighted N	**1,098**	**556**	**542**	**282**	**816**	**421**	**677**	**174**	**810**	**29**	**423**	**330**	**260**

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The work and spending of everyday Americans	60%	56%	60%	64%	54%	60%	64%	55%	64%	*	56%	67%	*	53%
The outputs of corporations and large employers	11%	8%	14%	13%	7%	12%	12%	7%	13%	*	8%	13%	*	6%
The wealth created by investments, including private investment funds	11%	9%	14%	12%	10%	9%	13%	10%	11%	*	10%	10%	*	13%
Public investment in things like roads, education, energy, and infrastructure	19%	27%	11%	11%	30%	18%	11%	27%	12%	*	25%	10%	*	29%
Weighted N	**1,098**	**529**	**47**	**521**	**312**	**359**	**427**	**484**	**600**	**14**	**521**	**476**	**19**	**82**

Center for a Family Friendly Economy

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Margin of error: +/-3.3%.

		Race / Educ			
	Total	Non-white Coll. Ed.	Non-white Non-Coll.	White Coll. Ed.	White Non-Coll.
The work and spending of everyday Americans	60%	53%	50%	61%	65%
The outputs of corporations and large employers	11%	12%	14%	10%	9%
The wealth created by investments, including private investment funds	11%	14%	16%	11%	8%
Public investment in things like roads, education, energy, and infrastructure	19%	20%	21%	18%	18%
Weighted N	**1,098**	**98**	**203**	**339**	**458**

		Gender / Educ			
	Total	Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
The work and spending of everyday Americans	60%	59%	61%	53%	67%
The outputs of corporations and large employers	11%	8%	13%	11%	10%
The wealth created by investments, including private investment funds	11%	13%	9%	14%	7%

Center for a Family Friendly Economy

Online sample of 1,098 voters fielded from October 23 to October 29, 2024.
Margin of error: +/-3.3%.

	Total	Gender / Educ			
		Coll. Ed. Men	Coll. Ed. Women	Non-Coll. Men	Non-Coll. Women
Public investment in things like roads, education, energy, and infrastructure	19%	20%	17%	21%	17%
Weighted N	**1,098**	**202**	**233**	**312**	**341**

	Total	Pres. vote 2024		
		Donald Trump	Kamala Harris	Other/undecided
The work and spending of everyday Americans	60%	64%	56%	64%
The outputs of corporations and large employers	11%	13%	8%	17%
The wealth created by investments, including private investment funds	11%	13%	9%	10%
Public investment in things like roads, education, energy, and infrastructure	19%	11%	27%	10%
Weighted N	**1,098**	**506**	**549**	**43**

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The margin of error (a 95% confidence interval) for a sample percentage *p* based upon the subsetted sample is approximately 3.3%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where *CV* is the coefficient of variation of the sample weights and *n* is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.