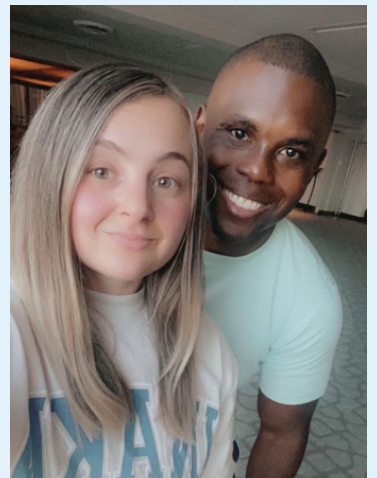




NOVEMBER 2022

CARE ON THE BALLOT

How lowering the cost of care
is driving vote choice in
battleground states.



Battleground Voters Support Candidates Who Put Care First

In key battleground states and districts, voters share how lowering the cost of care is driving their vote choice.

The COVID-19 pandemic laid bare a reality that American families have been grappling with for decades: Our economy is not set up to support working families. Too often, a lack of paid family and medical leave and the high cost of things like prescription drugs, child care and elder care force working Americans to make the impossible choice between caring for their families and paying the bills. This is not a choice that hardworking people should have to make.

The Family Friendly Action PAC is working to educate voters about where candidates in their state stand on these critical issues. We have teams in Georgia, New Hampshire, Pennsylvania, Virginia and Wisconsin who talk to voters on a daily basis about what candidates will do to lower costs and improve the lives of hardworking people. Based on these conversations, we know that care issues are poised to play a pivotal role in elections this November.

The stories below illustrate how important a candidate's positions on care issues are to battleground voters in New Hampshire, Pennsylvania, Virginia and Wisconsin.

Matthew Anders

During the height of the pandemic in 2020, Matthew Anders' work hours were cut so drastically he was forced to find another job. The only employment he could find was through temporary staffing agencies. Over the next year, Matthew worked at seven different jobs. He had no benefits, no paid time off, and he was completely at the mercy of the next assignment. To make matters worse, Matthew found himself driving back and forth to another state to negotiate custody of his four-year old daughter, draining the modest savings he'd built. The stress and uncertainty led to a downward physical and mental spiral.

Matthew had just started to regain his financial footing when he and his girlfriend were in a car accident in July, resulting in him being airlifted to a local trauma center. His girlfriend works for a non-profit with an unlimited paid time off (PTO) policy but Matthew worked at a factory and his PTO was exhausted after just three days. In pain and still recovering, Matthew had to leave his job. He is back to part-time, temporary work with no benefits.

Matthew is voting for Senator Warnock and Stacey Abrams because he knows his situation isn't unique and too many working people are forced into cycles of poverty by policies that prioritize business over people.



— “ —
I will definitely be voting this November and paid leave is among my top issues. I hope others will use this election as an opportunity to put people in office who care about honoring all parts of our lives because too many of us are one health care emergency away from losing it all.

— Matthew



Griffin, GA



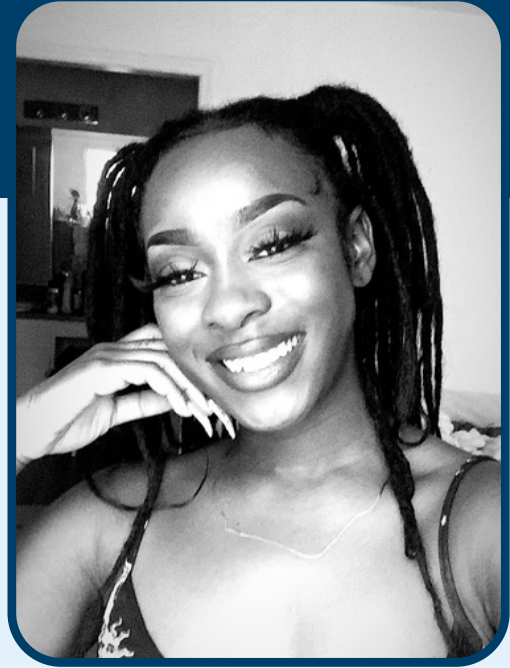
**FAMILY FRIENDLY
ACTION PAC**

Charamie Howard

Charamie Howard is a single mom to 13 year old Maleena and finding affordable, reliable child care in Georgia has been one of the more difficult aspects of parenthood. From the time Maleena was two years old, Charamie has struggled to find and afford child care which is regularly hundreds of dollars a week. Because Charamie is a wage worker and has limited control over her schedule, she's been forced to turn down lucrative job opportunities when child care didn't fit the schedule. Once Charamie took a job working overnight so she could be available for Maleena during the day but she had to leave when her child care proved unreliable.

Between unpredictable schedules and a lack of paid time off for medical emergencies and family care, Charamie is finding it difficult to recover from the pandemic and get back on solid financial footing.

This November, Charamie is supporting Senator Raphael Warnock and Stacey Abrams because she believes they care about working families and understand how difficult things are for people trying to provide for their families. Charamie is voting for Senator Raphael Warnock and Stacey Abrams because she wants to see more and better child care options, higher paying jobs that offer paid time off, and programs that support working families.



— “ —
It's my responsibility to take care of my family and if I don't have paid leave, I can't do that. Every job should have a standard of paid leave – it's better for the company and the employees.

— Charamie



**Stone Mountain,
GA**



**FAMILY FRIENDLY
ACTION PAC**

Shun & Julie Kidd

Before Julie Kidd was married, she was forced to drop out of high school for lack of affordable, reliable child care for her oldest son. Thankfully, friends and family helped out and she received her GED.

Unfortunately, 12 years later not much has changed. When Julie and her husband, Shun, welcomed their third son a year ago, she found herself back in difficult but familiar territory - navigating the costly, sparse and often uncertain child care terrain of North Georgia.

They called every child care centers in surrounding cities and heard the same story - staff shortages made worse by the pandemic, waiting lists that are too long and impending closures. Fortunately, they have understanding employers who offered flexible hours, a strong family support system and they were able to afford the ever rising costs.

Even with all of their advantages, it took them weeks to find quality child care for their youngest son and both Julie and Shun describe this as an incredibly stressful time for their family. Julie and Shun are supporting Senator Raphael Warnock and Stacey Abrams because they want leaders who empathize with their fellow citizens and will work to ensure we have fair policies that support better child care for families and workers.



— “ —
It's not easy raising kids and good child care or bad child care impacts your entire life. If you can't find a good child care provider, it impacts your work, your life, and your professional advancement. It's all connected and Senator Warnock and Stacey understand that we should be helping each other.

—
Shun & Julie



Rome, GA



**FAMILY FRIENDLY
ACTION PAC**

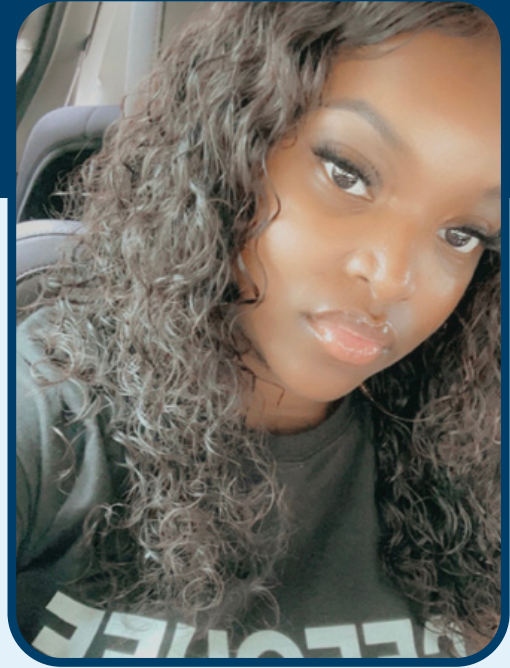
Dorian Robinson

Dorian Robinson is a mom of two who has struggled to find affordable child care since moving to Georgia. She's originally from South Carolina and has a limited network of trusted family and friends in the state. It has been difficult for Dorian to expand her community because although she's young and eager to enter the workforce, she has to stay at home while her partner works. The money she would make isn't enough to cover the cost of child care.

Dorian's only hope for re-entering the workforce is Georgia's lottery funded universal pre-K program. Unfortunately, there are limited spots and Dorian can only hope that there is an available spot in her area when her daughter turns four next year and becomes eligible. Until Dorian knows the outcome of the process, she has to limit her job searches to remote work.

After months of searching, Dorian remains unemployed but she is hopeful for future opportunities. Dorian worked for President Biden during the 2020 election and appreciates all he tried to do to expand child care options and wages for workers.

Dorian is excited to support Senator Raphael Warnock and Stacey Abrams this November. She believes they will work with President Biden to prioritize family friendly economic policies.



— “ —
It's not easy having kids and then trying to get a job; we need more affordable child care options for job interviews and for work.
— Dorian



Riverdale, GA



**FAMILY FRIENDLY
ACTION PAC**

Leslie Wright Watkins

Leslie Wright Watkins is a loving mom, wife, and grandmother -- these identities are the ones that mean the most to her. However, the identity that often dictates her day is that of a dialysis patient who requires regular care and treatment. Leslie previously received her dialysis treatment in a hospital but she frequently left feeling emotionally and physically drained. So, for the past 8 years, she has spent 10 hours a day, everyday, undergoing at home saline treatments. While the at-home treatments are a better option for her, they still come with side-effects and Leslie is unable to work full, or even part-time.

Her husband has a job with benefits but they both require daily medications, some of which are so expensive that after only a few months, their coverage is exhausted and they have to pay the full costs out of pocket. Because of this, they've had to make difficult decisions about which household bills to cover and they've had to sacrifice to make ends meet and afford their life-saving medicine.

Thankfully, in the past few months, her husband's job has started a "free clinic" and they are now able to get their medicine free of charge. This opportunity has been life-changing for Leslie's family. They no longer worry about affording their medicine and it's freed them up to save for retirement and make needed fixes to their home and car.



— “ —
I am absolutely voting for Senator Warnock and Stacey Abrams this November because they understand that everyone should be able to afford their medicine. No one should have to choose between basic needs and life-saving drugs.

— Leslie



Rome, GA



**FAMILY FRIENDLY
ACTION PAC**

Lisa Beaudoin



A distracted driver ran into the car Lisa Beaudoin was driving in 2018 resulting in broken bones throughout her body including both her legs and her left arm.

It was four months before she could even begin to relearn how to walk and she's had nine more related surgeries since the accident.

She avoided being bankrupted by homecare costs because her retired mother and a few dedicated friends pitched in to help her with around the clock care when she couldn't cook, walk, or use the bathroom on her own. The help from family and friends was also crucial because New Hampshire is experiencing a critical shortage of in-home care providers.

Lisa said she will proudly be voting to re-elect Senator Maggie Hassan because she has been a champion for increased funding for in-home care services and paid family and medical leave, so people can have better access to paid caregivers or more opportunity for family members to provide care without jeopardizing their financial security. This is really important to Lisa because the intersection of disability and poverty is too rarely discussed and there are very real consequences to the increased financial costs of care needs.

— “ —
I was lucky my organization offered me paid leave while I healed but families shouldn't have to rely on luck. Without paid leave, I would have been financially destroyed.

— Lisa



Concord, NH



**FAMILY FRIENDLY
ACTION PAC**

Paula Garvey

Paula Garvey's 24-year-old daughter was born with Cystic Fibrosis, a chronic health condition that affects the lungs and other organs. Cystic Fibrosis requires a lot of medical care, with frequent doctor visits and hospitalizations. She worries about what will happen when Rosie ages out of being able to be included in their family insurance plan. There are only about 30,000 people with Cystic Fibrosis in the United States. Government support is critical to funding research and development of more advanced and effective treatments, including the development of new antibiotics, so having people in Congress who value that investment is important to Paula.

She plans to vote for Senator Maggie Hassan this November, because she trusts that her heart is in the right place and appreciates that she voted to cap the cost of prescriptions for elderly Americans on Medicare. She feels that was an important step and we need to do more to bring down the cost of caring for people with complex medical needs of all ages.



— “ —
Effective treatments that can change my daughter's life cost over \$300,000 per year. We have insurance, thankfully, but my daughter is going to age out of our insurance plan soon and we worry about that. It's insane how out of control drug prices have become for people.

— Paula



Amherst, NH



**FAMILY FRIENDLY
ACTION PAC**

Amy Gomez

Amy Gomez was working as a Licensed Nursing Assistant in a nursing home in 2019 while pregnant with her son.



It was a rough pregnancy. The doctor put her on bed rest for the last three months and she got partial pay from short term disability until her son was born. Once he was born she took eight weeks off with no pay. Her husband's company gave him time off for the birth and he took his three available sick days to help at home. He wasn't offered paid leave.

About six weeks after their son was born, Amy found out she was pregnant again. She and her husband decided she needed to leave her job and stay home due to the cost of childcare. When her oldest daughter was in child care, most of her paycheck had gone to cover that cost. With two kids in child care, they reasoned it just wouldn't be worth it for Amy to return to work. Amy hears all the time that employers are struggling to find workers, especially in health care, which used to be her field. People like her are leaving those jobs in part because they can't afford to pay for child care. Amy will be voting for Senator Maggie Hassan because she has been a leader in the Senate advocating for affordable child care and paid leave.

— “ —
My kids are my world. When I was offered a remote position in 2020 that I could do while watching my kids it was absolutely perfect as I could contribute to paying our bills without having to take on child care costs. I'm voting for candidates who will prioritize policies that help families with care responsibilities to thrive.

— Amy



Manchester, NH



**FAMILY FRIENDLY
ACTION PAC**

Crissy Oullette

Crissy Oullette's children are now school-aged, but getting them the care they needed so Crissy and her husband could work full time required sacrifice. She believes making child care more affordable would be really helpful for working families. She thinks it is important to think of investments in child care as helpful not just for families with young children, but for the local economy too. When too much of a family's budget needs to cover child care they aren't as able to support mom and pop businesses that are important for local communities to thrive and in turn create good, local jobs.

Access to paid leave is another thing Crissy knows would help working families and communities. Crissy had two cesarean sections and was given two extra weeks of maternity leave after her children were born, but still needed to take an additional four weeks of non-paid leave following the birth of her children. Crissy dealt with postpartum depression following the birth of her daughter and her husband got three weeks of paid leave to stay home but the experience showed her without paid leave families can't take the time they need to take care of themselves. Crissy is happy Senator Maggie Hassan has advocated for strong child care and paid leave bills and plans to vote for her and candidates at all levels of the ballot who will prioritize these kinds of policies for working families.



— “ —
We live in a world where we need two strong incomes to survive now. If businesses and the government want to support families and parents, they need to provide more paid leave, so that families like mine can have a moment to breathe and not worry about when the next bill is coming.

— Crissy



Manchester, NH



**FAMILY FRIENDLY
ACTION PAC**

Stefanie Marrero

Stefanie Marrero is a 38-year-old mom of three. She lives with multiple chronic illnesses and became disabled after a number of surgeries and recurring nearly fatal infections resulted in an amputation. Because of her health issues, Stefanie and her husband fell behind on rent and bills and their family was evicted from their home. They found themselves in the shelter system struggling to find jobs that worked with their schedules and keep up with doctors' appointments.

Stefanie's family got into a new apartment but is once again facing eviction. Her husband is a caretaker for his mother so, despite her disability, Stefanie went back to work so they can afford their rent. Because of her health issues, they have fallen behind on bills again. Stefanie makes decisions every week between paying rent, buying groceries, or affording her medications. It keeps her up at night worrying if the sheriff will be knocking on their door or if her kids will have food for dinner.

Stefanie is proud to be supporting John Fetterman. She believes Fetterman will advocate for policies that uplift and empower Pennsylvania's working families - like reducing the cost of living, raising the minimum wage, and addressing housing instability.



— “ —
I am a diabetic with a heart and lung condition and an amputee being forced back to work because I can't get the services I need so I can live. I'm voting for John Fetterman because he is a normal guy who wants to fix our broken system that allows the rich to keep getting richer and leaves families like mine behind. John is the best choice for Pennsylvania.

— Stefanie
 **Philadelphia, PA**

Marguerite Ruff

Marguerite Ruff has been a classroom assistant for special education in Philadelphia, Pennsylvania for 21 years and is a member of the Philadelphia Federation of Teachers. With setbacks from the COVID-19 pandemic and the increased cost of rent and groceries, she struggles to find a balance between affording the essentials and her rent. Marguerite finds that she can't stretch a dollar the way she used to and it keeps her up at night thinking about how the rising cost of living is impacting her and her community.

Marguerite sees the same impacts affecting students at her school. Parents and guardians find it difficult to afford and maintain uniforms, pack lunches and afford field trips and extracurriculars. Marguerite says her heart goes out to the children and their families because she knows what it's like.

Marguerite is enthusiastic about her support for John Fetterman for Senate because she knows he supports solidarity among working people and policies that will lower costs of Pennsylvania families.



— “ —

It is a rough time for me personally and for our students and their families. We cannot let out-of-state celebrities who are only interested in their own personal gain like Dr. Oz represent us. I am a resounding yes on John Fetterman because I believe his leadership will bring about the type of change we need.

— Marguerite



Philadelphia, PA



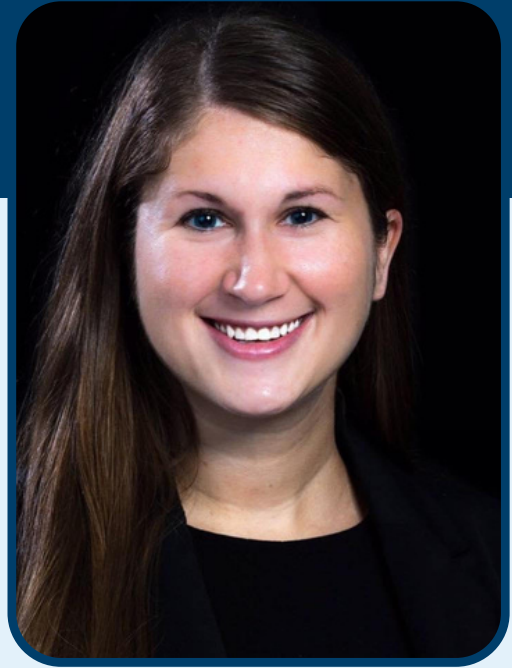
**FAMILY FRIENDLY
ACTION PAC**

Brittany Shetter

Brittany Shetter is a public defense attorney. Two years ago, she made the decision to open up her own firm as a solo practitioner. Brittany is passionate about her work, but she makes a modest income. She is unable to save up to buy her own home and she cannot afford health insurance. Because of this, she has delayed regular preventive care appointments and hasn't been able to follow up on treatment for injuries.

Last winter, Brittany slipped on ice and injured her wrist. She received treatment at a local urgent care center where they recommended she get an MRI. Knowing the imaging procedure could cost hundreds or thousands of dollars out of pocket, Brittany declined and opted to just wear an orthopedic brace until her wrist healed up well enough on its own.

Brittany is excited to vote for John Fetterman because he will protect our rights and champion policies to lower costs and increase access to affordable health care.



— “ —

I support John Fetterman because I know he will protect affordable health care. Republicans in Congress have been trying to dig away at the Affordable Care Act and Pennsylvanians need someone who will not only preserve the ACA, but expand it.

— Brittany



Newport, PA



**FAMILY FRIENDLY
ACTION PAC**

Kate Sundeen

Kate Sundeen has been a public school teacher in Philadelphia for over two decades. She is deeply committed to public school education and hopes to be a public school teacher for years to come. Kate has diabetes and high blood pressure, which require daily medication, and food allergies, which require her to carry an EpiPen in case of a severe allergic reaction. The rising cost of health care and the future of public education are why she is voting for John Fetterman.

Kate is proud to be a union member with a contract that grants her affordable health coverage. She worries that could change if Senate Republicans continue their push to break unions. Without a union to negotiate good coverage, the cost of doctor visits and her medications would balloon by thousands of dollars a month. Coupled with the impact to her salary if Senate Republicans cut education funding, as they have signaled they will do, Kate's ability to manage her health would be in jeopardy.

Kate also has a young child who will be attending public school, and aging parents who she worries about. A Republican controlled Senate will mean added concerns about her child's future caused by cuts in public education funding, and worries about her parents' ability to manage their health care from slashes to Medicare.



— “ —
*Our fight is
Fetterman's
fight, and OUR
needs are
Fetterman's
priority.*
— Kate



Philadelphia, PA



**FAMILY FRIENDLY
ACTION PAC**

Melissa Alexander



Melissa Alexander is a devoted wife, mother, caregiver, education advocate, and former teacher. On December 14, 2014, Melissa and her husband Joe received the devastating news that their then eight-year-old daughter, Julia, had brain cancer. Joe is the family's primary wage earner and carries their health insurance policy, so Melissa took up the role of primary caregiver.

Melissa quickly used all of her available paid leave and the maximum 30 days of donated leave from generous colleagues. Melissa felt lucky to have compassionate school administrators who did everything they could to help. But, a little over three months after her daughter's diagnosis, Melissa had to take a one-year leave of absence to get Julia through treatment. The one-year leave became two as Julia continued to battle cancer. Thankfully, her treatment went well and she is now a happy and active 11th grader. But, after two years away from work, Melissa had to take a job at a different school, in a different district, for less pay.

These are the kinds of decisions that too many working families face – women in particular. Rep. Abigail Spanberger understands that, and has shown that she is committed to identifying solutions that will allow women to stay in the workforce while balancing care and family responsibilities.

— “ —
While all caregivers are honored to be there for the ones we love, the job is overwhelming and oftentimes soul-crushing. We shouldn't have the added burden of financial ruin — a burden that paid family medical leave could help avoid.

— Melissa

 **Price William County, VA**

Marc Broklawski



The 2014/15 school year was off to a great start for Marc Broklawski's two kids - his youngest had just started kindergarten, his eldest was in elementary school - when the family got devastating news: Marc's wife, the boys' mother, had cancer.

That school year was a whirlwind of balancing chemotherapy with caring for the kids while stretching the household budget given reduced income and newfound medical bills, adding financial stress to the physical and emotional stress of such a profound diagnosis. Marc's wife had employer-sponsored short term disability insurance which covered a portion of her salary while she could not work. Marc's employer offered a flexible work environment which allowed him to be on hand to care for their children and support his wife. Plus they had health insurance. But even so, they found themselves paying out of pocket for a host of medical expenses until their family out-of-pocket maximum was met - only for those same expenses to begin to accrue again come January 1.

Today, the cancer is in remission. But Marc and his family will never forget that experience. He knows their situation could have been much worse - and, in fact, is much worse for too many working families. That's why Marc will be voting for Rep. Abigail Spanberger this November.

— “ —

Even to this day, there is a lingering emotional impact. But financially, we were able to get by. For too many families, that just isn't the case. That's why it is incredibly important to have folks representing us who recognize the challenges that working families face. Rep. Spanberger supports families and understands how complicated situations get when somebody gets sick.

— Marc

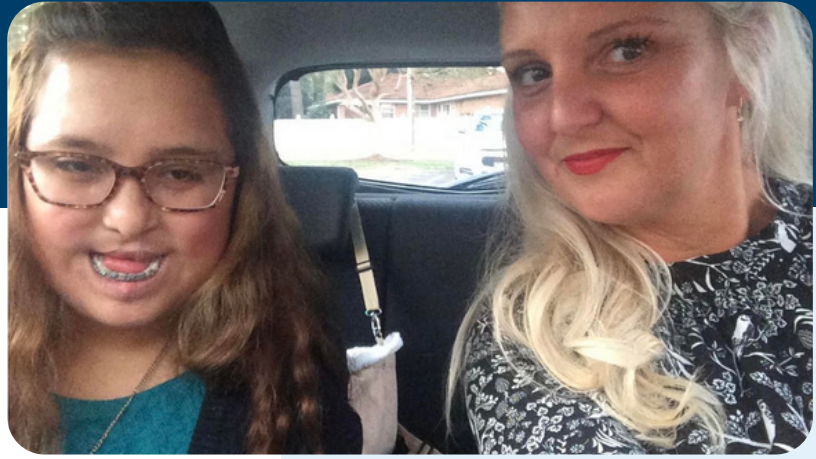


Stafford, VA



**FAMILY FRIENDLY
ACTION PAC**

Chrischa Ives



Chrischa Ives' daughter Gabrielle was born with Hardikar Syndrome, a rare syndrome that affects the entire midline of a person's body.

When Gabby was born, she was so sick Chrischa was unable to return to work for several years. They were fortunate to have a supportive family who gave them a place to live and saw to their basic needs. As Gabby grew stronger, Chrischa rejoined the workforce but, without paid leave, she had to pick which appointments or illnesses were important enough to warrant using up her limited paid time off.

In December 2020, the worst happened, and Gabrielle passed away. Chrischa was lucky to be able to take some time off work and still have a job to return to, but that time off was largely unpaid. It was nowhere near as long as she needed and she will never get back the time with Gabby.

Gabby believed in a world where every family has access to health care and time to care for themselves and their loved ones. Chrischa is committed to upholding her daughter's advocacy and legacy. That is a big reason why she will be voting for Rep. Elaine Luria this November. Chrischa knows that Elaine is fighting for Virginia families and to foster a more equitable community.

— “
Gabby was an advocate through and through, and I feel confident that if she were standing here today she'd have this to say: We have the power to elect public officials who support paid leave for all. Rep. Elaine Luria has shown time and time again that she stands with us — with working families who deserve the opportunity to be there for their loved ones when they need it most. That's why I will be voting for Elaine this November.

— Chrischa



**Virginia Beach,
VA**



**FAMILY FRIENDLY
ACTION PAC**

Cindy & Cameron Campbell

In 1988, Cindy and Cameron Campbell opened Cindy Campbell's Day Care. Their first son had just been born, and it was a way for Cindy to take care of their child while earning an income at the same time.

Cindy and Cameron believe we need to invest in child care to make care more affordable and accessible for parents, without negatively impacting the wages for providers. Caregivers like Cindy and Cameron need to be paid living wages to do this important work. If they were paid what they deserve to earn as early childhood educators, Cindy and Cameron could buy new toys and higher grade food and have extra diapers on hand for families who struggle to provide them for their children. Cindy and Cameron could also afford to take time off, which rarely happens, because of a lack of universal paid family and medical leave.

Policies such as affordable, quality child care and paid family and medical leave are top of mind for Cindy and Cameron as they vote in November. Because of this, they are supporting Mandela Barnes for Senate as he understands the strains working families are facing, and will do something about it.



— “ —

“No family should have to balance child care costs with a paycheck. We need to invest in child care and the workers who provide this essential care.”

— *Cameron & Cindy*



Superior, WI



**FAMILY FRIENDLY
ACTION PAC**

Kat Klawes

In 2019, Kat Klawes underwent a surgical procedure for cervical cancer, followed by physical therapy and pelvic surgery to repair other damage. She spent over 25 percent of her income on medical bills and expenses, and spent more time on the phone with her insurance company than the time she had to heal. Without paid family and medical leave during Kat's seven weeks off, the loss of income, combined with medical costs, meant she relied on food pantries, picked up a weekend job and made other sacrifices.

While these procedures were essential, their costs continue to impact Kat's life. As a current student in graduate school with \$30,000 in medical debt, she is unable to receive student loans. This debt has also impacted her credit score and ability to find housing. While she works full-time, has never been evicted and has a wonderful renting history, Kat has been denied multiple apartments.

Kat is voting for Mandela Barnes this November because she believes all people deserve affordable, accessible health care. As a child who was also on BadgerCare, Barnes knows what it is like to be a part of the working class, and if elected, he will advocate to keep Wisconsinites healthy.



— “ —
This election is important to people like me who spend one-third of my income on healthcare each year. Wisconsin needs affordable healthcare and it needs Mandela Barnes. This election is literally life or death for those with healthcare needs.

— Kat



Milwaukee, WI



**FAMILY FRIENDLY
ACTION PAC**

Dana Lacy

When Dana Lacy was first diagnosed with Type I Diabetes, paying for medications and related expenses was costly, even though she did have insurance. Each pen of insulin cost \$100 out of pocket, and she uses six pens of various types each month. Additionally, Dana paid roughly \$1,000 per month for her family's premium plan, and her annual deductible was \$8,000.

At this time, Dana's family was struggling financially, and affording her prescriptions was very difficult. They had just purchased their first home and had welcomed their second child, and Dana had to put the charges for her insulin on her credit card, which was eventually maxed out.

Today, Dana is fortunate to have a different job and insurance plan where she pays about \$150 per month for her premium and insulin, as well as \$1,000 annually for her glucose monitor. While these costs are still high, Dana sees this as a privilege. If she did not love her job, she says she would feel trapped because of her insurance.

Dana has come to view medical care as a right, although one that is not accessible for working families. This is why she is supporting Mandela Barnes in his race for Senate as she knows Barnes will prioritize issues that are important to families, such as lowering the price of prescription drugs.



— “ —
My family was broke when I got diagnosed and I had to put my insulin charges on my credit card, which was a privilege. Needless to say, my credit card got maxed out and I did have to ration my insulin at times. I know Mandela Barnes will fight for working families like mine who struggle to afford essential costs.

— Dana



Glendale, WI



**FAMILY FRIENDLY
ACTION PAC**

Emily Riedler

Six-months ahead of their now three-year-old son being born, Emily Riedler and her husband started looking for child care - a process that proved to be confusing and inconsistent, and even more stressful than childbirth. They found a center that is inclusive and high-quality, but very expensive and they have spent over \$35,600 on child care.

Emily is not offered paid leave through her employer, so she saved vacation and sick time in anticipation of her son's birth. He arrived three weeks early and Emily was only able to spend 11 weeks at home with him. Because Emily had a cesarean section, she spent half of this time recovering. Emily's husband was only able to take a few days off before returning to work.

Additionally, two years after their son was born, Emily had a miscarriage, and though her doctor recommended taking two weeks off, Emily did not want to "waste" the time she was saving for maternity leave and insisted on only one week.

Affordable, quality child care and paid family and medical leave are important to working families like Emily's, and she is proud to support Mandela Barnes for Senate as she knows he will prioritize these issues.



— “ —
We wanted to ensure our son received quality care from a licensed provider, but figuring out how to make the payments alongside other essential expenses has been difficult. I shouldn't have to wish for my son's life to speed up so we can enroll him in a 4K program and only pay for half days of care.

— Emily



Kenosha, WI



**FAMILY FRIENDLY
ACTION PAC**

About Us

In 2020, the Family Friendly Action PAC spent almost \$18 million on a voter contact program in support of Joe Biden and U.S. Senate candidates that spanned Wisconsin, Michigan, Maine, Iowa, Montana, Virginia, New Hampshire, Pennsylvania, Florida, and Georgia. This program utilized robust field, mail and digital investments to make nearly 16 million voter contact attempts. The program engaged voters who were persuadable based on a family economic message that emphasized the care issues families struggle with on a daily basis, including paid family and medical leave and affordable elder and child care.



**FAMILY FRIENDLY
ACTION PAC**